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A Pulitzer prize winner (page 11)

Logo and theme contest for 1981 Conclave (page 20)

# In Brief

## Biddle leaves staff, joins benefit firm



Biddle

With six and one half years service on the Fraternity's professional staff, J. Tim Biddle, Colorado State (Colorado Gamma), '73, ranks among those brothers in the history of Sigma Phi Epsilon who have invested an important span of their lives to bettering the Sigma Phi Epsilon experience.

From 1973 to 1974, Tim served as a Regional Director in the Mid-western United States and, in 1974, he agreed to remain on the staff for a second year to concentrate on the Fraternity's expansion program; his title was Manpower Development Director.

In 1975, Tim was selected as the Director of Undergraduate Operations, responsible for the chapter visitation programs. He served in that capacity until 1977, while managing the 75th Anniversary Conclave, held in St. Louis, in 1975. In 1977, Tim was named to the newly created position of Leadership Education Director, with the responsibility for the Fraternity's Regional Leadership Academy Programs and the 1977 and 1979 Grand Chapter Conclaves.

Brother Biddle also wrote the Fraternity's Rush Guide and its newest publication, the Scholarship Guide. Additionally, he developed, through the Sigma Phi Epsilon Educational Foundation, the current Leadership Education support for the Fraternity.

Sigma Phi Epsilon's advancement during Tim's tenure on the staff has been dramatic and he played a major role in the accomplishments of the Fraternity during that time.

With the variety of experience and the high level of responsibility Brother Biddle had, from the time of his graduation until 1979, when he decided to seek a more permanent career, he was an attractive prospect for many corporations. He decided to join the Martin E. Segal Company, at its Headquarters in New York City. The company acts as consultants and actuaries for every type of employee benefit and compensation program.

Martin Segal is recognized as one of the leading companies in the employee benefit area, serving as a consultant to

over 2,800 employee benefit plans, covering more than 7 million persons and their dependents in every state in the Nation and five Canadian provinces.

Martin E. Segal is the leading consultant to multi-employer benefit plans and is now expanding its services in the corporate sector. Tim Biddle's responsibility will be in the corporate sector and to assist in Martin Segal's expansion in this area. Tim expects to be located in San Francisco or Denver within two years.

In selecting Martin E. Segal, Tim felt the opportunities in the employee benefit area were expanding at a rate which made a career in this field very attractive. Martin E. Segal felt that Tim would be a valuable resource because of his experience in the Fraternity and his exposure to the variety of programs developed and executed through the Fraternity's Headquarters. Most important to the Segal Company were the people relationships so evident in the Fraternity and the need to be successful in that area to implement Headquarters programs.

The experience of serving on the Headquarters Staff, whether it be for one year as a Regional Director, or one year as a Regional Director followed by continuing service on the professional staff in Richmond, is invaluable to anyone who wishes a career involving contact with other people. Tim Biddle's success on the staff and the excellent career it prepared him for, speaks well of the opportunities available with Sigma Phi Epsilon.

## Night on mountain after glider crashes

Dr. Donald Boyer (Indiana '52) said he felt "pretty rough" after spending 9½ hours on the side of a mountain with two broken ankles. Boyer's glider crashed into the mountain south of Phoenix, Arizona.

"Apparently gusty winds caused the glider to crash into the side of the mountain," the doctor told a newspaper reporter from his hospital room. "It was quite an experience because it took rescue workers nine and one-half hours to find a way to lift me off the mountain."

An Arizona Department of Public Safety helicopter could not reach Boyer, who crashed about 500 feet below the Montezuma Peak, six miles southwest of Phoenix. A Phoenix television station news helicopter placed a paramedic and reporter on the mountain. The craft could not land, so the two jumped from the hovering helicopter.

Six members of the Central Arizona Mountain Rescue Association joined the group. The eight spent the night on the mountain aiding Boyer.

After hours of searching, officials located a helicopter capable of carrying an injured person at the Davis-Monthan Air Force Base in Tucson. When the helicopter arrived, the group carried Boyer down the steep incline to a small ledge. The helicopter lifted Boyer by winch into the cabin, then transferred him to a Phoenix hospital.

## Ruffner takes over as Ohio District Governor

Stating that he hopes "to continue to contribute to an organization that has helped me so much," Keith C. Ruffner, II (Miami-Ohio '74) has taken over as Ohio's new District Governor. The National Board of Directors recently appointed Keith to the District 9 (Ohio) position.

The Fraternity has divided the country into 25 Districts, each having a District Governor (who is a volunteer). The Governor works with each Chapter Counselor in his district. He provides assistance in all areas of chapter operations, and helps the Chapter Counselors effectively work with undergraduates.

Professionally, Brother Ruffner has joined his father's firm, Keith C. Ruffner & Associates, as General Manager. Previously, he worked for the National Planning & Service Organization as manager of group benefits.

Keith's Fraternity involvement includes a stint as District Governor in New England (District 1) from September 1978 until last September. He has served on Regional Leadership Academy faculties and as Alumni Board President for the Villanova University (Pennsylvania Rho) Chapter during its colony phase.

After graduating from Miami University in Ohio (Ohio Eta Chapter), Brother Ruffner served as a Regional Director on the Fraternity's professional staff. A Regional Director travels to chapters in a specific region of the country, working with them in all areas of chapter operations — financial management, rush and motivational skills, alumni programming, and chapter management.

As an undergraduate, Brother Ruffner held the Presidency of his chapter. He also chaired the Rush Committee.

"I see the Fraternity," Ruffner stated, "as a place to grow and acquire some valuable skills for living in the 'real world.'"

## St. Louis alumni meet; mock initiation highlighted

by: Bob Cook (Culver-Stockton '60)

The Greater St. Louis Alumni Chapter held its winter dinner meeting at the Elks Club in Belleville, Illinois. The Alumni Chapter was paid a visit by a delegation of Brothers from Illinois Eta of Southern Illinois University at Edwardsville.

The men of Illinois Eta presented a well executed and most commendable example of an initiation. For many of the alumni it was the first initiation they had witnessed since their undergraduate days, twenty years in the case of this writer. So impressive was the ceremony that an encore performance is tentatively planned for Founders' Day.

tatively planned for Founders' Day.

A modest donation was made to the undergraduate chapter's building fund. However, the more important contribution came from Alumnus Bob Leonard of Illinois Delta. Brother Bob accepted an invitation to become Illinois Eta's Chapter Counselor. Bob is also the Vice President of the Greater St. Louis Alumni Chapter.

There are several dinner meetings planned for this year. Any Brother wishing details may write to President Bob Cook, 842 North 71st Street, East St. Louis, Illinois 62203.

## Hey sports freaks! Here's "Pro Greek"

Two authorities on fraternity men in pro sports have put together an interesting book for sports and fraternity buffs. "Pro Greek" lists almost 5,000 names of Greek athletes and coaches in pro football, baseball, basketball, golf, hockey, tennis, and other sports.

"Pro Greek" also lists fraternity members who have won Olympic medals and those elected to the college football Hall of Fame. Jay Langhammer (Delta Tau Delta) and Jon Williamson (Lambda Chi Alpha), who compiled the book, operate under the name of "J & J Research." They send out a newsletter to fraternity editors several times a year, with information about Greeks in sports.

"Pro Greek" is available from Jay Langhammer for \$10.00. Send a check to him at: 11525 Featherbrook Drive, Dallas, Texas 75228

## Oops!

Dear Editor:

Imagine my sorrow when I noted the name of Malcom R. MacDonald, Southern California '34, listed under the In Memoriam section of the April, 1980, issue of the Journal.

However, imagine my pleasure when I found the listing is considerably premature! Brother MacDonald is alive and well and living happily in Coeur d'Alene, Idaho. When I talked with him on the telephone last evening (April 23, 1980), he was having great fun playing with his great-granddaughter.

It is possible, however, that Brother MacDonald (known as Father MacDonald to thousands who were in his Episcopalian congregations before his retirement) is a great deal nearer heaven than many of us will get — ever — for he and his wife, Pat (Alpha Delta Pi) live in a seventh-floor apartment.

Fraternally,  
Dale B. Frady  
California Beta  
Southern California '35

## Special gifts to the Educational Foundation

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In Honor of:

Joseph G. Mathews For contributions toward renovating the chapter house.

by: The Brothers of Missouri Alpha

# Journal

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## Chapter emphasizes alcohol awareness

Two fraternities at the University of Nebraska-Lincoln sponsored an alcohol event, with a different twist, this past year. Sigma Phi Epsilon's Nebraska Alpha Chapter and the Alpha Tau Omega chapter on the Lincoln campus sponsored an Alcohol Awareness Week entitled "A Week on the Wagon."

The two chapters designed the program to call attention to the alcohol-related problems on campus and to show the concern the Greek community has in this area. Recently, two fraternities and one sorority at the University of Nebraska received social probation penalties, prompting the fraternities to take this positive action.

The week involved a challenge from the two sponsoring fraternities that went to the student body, faculty, and administration to join them in a Week on the Wagon.

Kicking off the week on Monday, the Panhellenic Association sponsored a speaker talking about alcohol-related problems. On Tuesday, a speaker from Alcoholics Anonymous was on hand at the Student Union for a question and answer session.

The Alpha Tau Omega chapter held a backgammon tournament in their chapter house basement on Wednesday. On Thursday, the two fraternities and their little sister groups went roller skating. On Friday, everyone went to the bars and drank Coke. Saturday ended the week, with a doughnut and hot chocolate sale in front of the Student Union before the football game and an all-campus dance at the Union that night.

The fraternities and University received extensive local publicity and a broadcast story on the Paul Harvey syndicated radio program. The event raised enough money to start a Panhellenic Alcohol Awareness Program on the University of Nebraska campus. The fraternities plan to make this an annual event to involve the whole campus.

## Spirit Roll gains momentum

By Tim Murray (Central Missouri '80)

The American Heart Association and the Easter Seal Society have both given a Sigma Phi Epsilon chapter national acclaim as their number one youth-sponsored project. The Missouri Theta Chapter at Central Missouri State University earned these honors with their "Spirit Roll" campaigns.

Missouri Theta began the Spirit Roll campaign in the Fall of 1976. The chapter raised over \$8,500 that year for the Easter Seal Society, utilizing street corner collections as the major method of fund-raising. Donations from parents also played a main role in this event. The chapter held a special fund-raising project at Pogo's, a local teenage nightclub.

Chapter members pushed a wheelchair from Warrensburg to the Missouri state capital in Jefferson City, 95 miles away, as the highlight of the first Spirit Roll. Their fund-raising effort broke school records for money raised in a single event and played a vital role in Central Missouri State leading the nation in charitable donations by an NCAA Division II school. George Brett, a member of the Kansas City Royals baseball team, served as the Honorary Chairman for Spirit Roll I.

The death of Jim O'Connor (a Sig Ep at Central Missouri) from heart disease gave Spirit Roll II a new dimension. The chapter added the American Heart Association as a beneficiary and in-



Maureen Massie, 1980 Golden Heart of the Year.

corporated an educational campaign to alert the public to the dangers and symptoms of heart disease.

During Spirit Roll II, the chapter rolled a wheelchair from Central Missouri State to Arrowhead Stadium, some 50 miles away, prior to a Kansas City Chiefs football game. This event raised \$10,000 for the Easter Seal Society and the American Heart Association.

Missouri Theta used the same fund-raising methods in both of the first two Spirit Rolls; however, the chapter added the educational campaign during Spirit Roll II, using newspaper, radio and television public service announcements. George Brett again helped chair Spirit Roll II, along with Len Dawson of the Kansas City Chiefs football team.

After a year's absence, Missouri Theta continued the Spirit Rolls with Spirit Roll III in 1979. The third Spirit Roll aimed strictly at educating the public about heart disease through a series of Cardiopulmonary Resuscitation (CPR) classes and television and radio spots.

The chapter held numerous fund-raising events during the summer and fall, including a golf tournament, street corner collections and a dance contest. The actual roll topped off these events, with the wheelchair making the trek from Central Missouri State to World of Fun in North Kansas City, 70 miles away.

Spirit Roll III took in \$8,500, which went to the American Heart Association and the Easter Seal Society.

This year's roll, Spirit Roll IV, will benefit the disabled. The chapter will hold a college disability awareness program, targeted toward potential college students that are disabled. An elementary school mainstreaming program, which helps the assimilation of handicapped children into society, will also benefit from Spirit Roll IV.

Fund-raising events for Spirit Roll IV will take place throughout the summer and the coming fall. The Coors Softball Tournament planned is projected as the largest of its kind in the Kansas City area. The annual Kansas City Macy's (department store) Marathon will donate all its proceeds to this year's Roll. Several other activities will take place throughout the campaign.

## Francis Marion coed Golden Heart of Year

Sigma Phi Epsilon's undergraduates have named Maureen Ann Massie as the Golden Heart of the Year for 1980. Miss Massie was one of 23 finalists in the nationwide competition.

Chapter members at Francis Marion College (South Carolina Gamma) nominated Maureen to represent them in the District 6 competition. District 6 encompasses North and South Carolina. District Governor Coleman R. Rich (North Carolina State '76) selected her as the District finalist.

All Sig Ep chapters had the opportunity to cast four votes, with only two allowed to go to any one candidate. Maureen received the most votes, making her the 1980 Golden Heart of the Year.

Miss Massie, a 19 year old who will enter her junior year at Francis Marion in the fall, served the South Carolina Golden Hearts as president this past year. She sports a 3.4 grade point average, and is a sociology major.

## USC trio initiated after 33 years

William Felts, William Lusk, and Robert Monroe ended a record-setting pledge period on April 2, 1980; after 33 years, they became brothers in Sigma Phi Epsilon. Our new brothers all pledged in the fall of 1947, leaving the University of Southern California, for various reasons, before initiation.

Over 80 California Beta (University of Southern California) alumni took part in the initiation ceremonies. The alumni ranged in class years from 1923 to 1980. Most graduated between 1947 and 1953 and took advantage of the occasion for a reunion.

Grand President Carl O. ("Pete") Petersen, Past Grand Presidents Robert Ryan and John W. Hartman, and six undergraduate brothers from California Beta also attended.

William Felts is President of Pioneer Oldsmobile in North Hollywood, California, where he lives with his

family. Robert Monroe is a Real Estate Developer in Palm Desert, where he lives with his wife and three children.

William Lusk is Vice Chairman of the Board of John D. Lusk and Son, a prominent Southern California builder and developer. John D. Lusk, Bill's father, founded the firm. John Lusk is one of the founding fathers of the California Beta Chapter (class of 1929).

A banquet at the Newport Marriott followed the initiation ceremonies. The 84 brothers attending heard a brief report on the state of the Fraternity given by Past Grand President Hartman. California Beta Chapter President Darren Cole updated the alumni on the chapter's progress, and Master of Ceremonies Gilbert W. Ferguson (Southern California '49) entertained the group. The reminiscing ended well after midnight.

Ray N. Gibbs (Southern California '49), Gil Ferguson, and John Hartman developed the idea for the reunion and initiations in early January. This type of program offers chapters an excellent opportunity to rekindle alumni interest in the local chapter and in the National Fraternity, as well as in the programs of the Sigma Phi Epsilon Educational Foundation.

## Iran rescue attempt claims Sig Ep

A Sig Ep was one of eight Americans killed during the aborted rescue attempt in Iran. Lynn Davis McIntosh (Valdosta '68) died during the April mission in a remote desert about 360 miles southeast of Tehran.

McIntosh, 33, was aboard the C-130 Transport which went up in flames after colliding with a helicopter.

After high school, McIntosh enrolled in Valdosta State College. He graduated in 1968 with a degree in mathematics. After graduation, he taught for a year at Valdosta Junior High School, then entered the Air Force. He was stationed at Hurlburt Field near Fort Walton Beach, Florida.

Friends called McIntosh a sensitive, level-headed person, who would not have volunteered for the rescue mission if he had not believed it was the right thing to do. A Fraternity brother, John Robert Sessions, now a banker in Valdosta, Georgia, said, "Lynn was very level-headed, fun-loving, and quick to smile."

McIntosh is survived by his wife, Ann, and three sons.

## Undergrads featured in alumni mag

Two South Carolina Gamma undergraduates appear in the Winter, 1980, issue of the Francis Marion College alumni magazine. The magazine article deals with campus leaders at Francis Marion.

Mike Smith currently heads the College Republicans and holds the Vice Presidency of South Carolina Gamma Chapter. He has served as the Chairman and Executive Director of the Young Americans for Freedom. He is a member of the Student Government Association Senate and has been a delegate to the South Carolina State Student Legislature for two years.

South Carolina Gamma President Bob Stevens has also served as President of Omicron Delta Kappa, a national leadership honor society, and the Collegiate Civitans. He serves as Chief Justice of the Student Government Judicial Board and holds memberships in Phi Kappa Phi and Pi Gamma Mu honor societies and in Alpha Kappa Psi business fraternity. He has served in the Student Government Association Senate, as a Student Marshall, and has been named to the Dean's List.



# The Phraternity has a Phanatic in Philadelphia

When Dave Raymond (Delaware '79) began stocking shelves for the front office of the Philadelphia Phillies baseball organization, he never thought he'd become a star. Now Dave entertains the crowds at Veterans Stadium during Phillies home games as the "Phillie Phanatic."

"I guess my career began by keeping entertainers company until they sang the National Anthem before the ball games," Dave relates. "I'd just sit with them, talk, tell jokes, and keep things light."

"At the time I worked for the promotions department. I started in 1976 doing odd jobs, like stocking shelves." Over the next three summers, Dave did a little of everything in the office. A phone call during final exam week at the University of Delaware changed Raymond's job description.

People covering all the bases in the marketing arm of the Phillies organization (sales, publicity, and promotion) got together for a pre-season pow-wow. The discussion centered around the San Diego Chicken, a character that has garnered nation-wide fame for its antics between innings at San Diego Padres baseball games. The meeting participants thought a similar character would go over well in Philadelphia, but that the idea of a chicken just wouldn't fly. The group also wanted a character with a personality different than the Chicken, who tends towards the off-color at times.

Where does one turn when searching for someone to design a character? The folks at the Phillies figured the producers of Sesame Street would know. Sesame Street put the Phillies in contact with a designer, who created a character christened the "Phillie Phanatic."

At this point the character existed, but the Phillies had no human being to bring it to life. "The people involved in the decision tell me they began thinking of the wildest person they know," Dave said. "They wanted someone with an outgoing personality. I am flattered that

I was their unanimous choice."

The two "personalities" involved, Dave and the Phanatic, started to get acquainted.

"The Phanatic," Raymond concedes, "is not a very smart animal. But, he is intelligent when it comes to practical jokes. He is the complete opposite of all the socially acceptable practices."

The Phanatic appeared at 80 baseball games last summer and made over 200 appearances throughout the year.

During a game, the Phanatic may appear two or three times. He has no set routines, "because that would become boring for me," Dave said, "and affects the character's popularity. In general, he (the Phanatic) will usually come out and fool around with the grounds crew while they work on the field in the fifth inning. Umpires and other teams' first base coaches make great targets, although umpires are touchy situations. I'm more careful now after one 'ump' got upset with a skit."

Dave does not stay dressed as the Phanatic during the entire game. "At first," he says, "I tried to do too much. It gets real hot in that costume...I even fainted once. We will cut down on the character's exposure this season."

Outside of baseball, the Phanatic entertains at anything from a bar mitzvah to a chemical manufacturing plant safety meeting. In the latter, which can become rather dry, the Phanatic spices things up with a slapstick routine about getting hurt on the job. One appearance Dave vividly recalls promoted a disco record album on Phillie star Pete Rose. The Phanatic, going through a routine on a makeshift stage in a record store, reacted to a boy stepping on a balloon. When the balloon broke, the Phanatic leaned against the plate glass window feigning a wound...when the window exploded.

No one was hurt, Dave fell totally out of character and limped off, and a policeman came to fill out a report. Dave, still in costume, signed the report "the Phillie Phanatic," since "the character



Photo courtesy the Philadelphia Phillies

As the Phanatic, Dave can play out his phantasies.

broke the window, not me." After balking, the cop accepted the explanation and left.

This year, fans can look for the Phanatic performing on roller skates, ice skates, skis and a three-wheel motorcycle.

Dave's involvement in athletics dates back to high school and college days. He

was the first-string punter on the Delaware football team for two years, and was the back-up the year before.

Brother Raymond joined Sig Ep in his sophomore year, and says he enjoyed the camaraderie. "I had some of my best times, and tough times, in the Fraternity. It taught me a lot about living."

— DLW

## Ambulances, cockroaches, classes fill pre-med student's time



Steve Neese: always on stand-by.

When he's not dissecting cockroaches, going to class, or attending a fraternity meeting or function, you might find Steve Neese (Virginia Commonwealth '80) transporting an elderly gentleman from a nursing home to a hospital for his dialysis treatment, or racing to the scene of an auto accident. The 22 year old college senior owns Dominion Ambulance Service ... while attending Virginia Commonwealth University (VCU) in Richmond, full time.

Virginia Beta (the VCU chapter) is probably the only fraternity in the nation with an ambulance on 'stand-by' at a party," Steve says. "When I'm at the

chapter house, my ambulance is right outside. That's probably the worst part of this job ... being "available" 24 hours a day. This paging unit on my belt keeps me hopping."

Steve has worked on rescue squads and ambulances since 1972, when he joined the Powhatan Rescue Squad (just outside of Richmond) at the age of 15. "I couldn't drive the ambulance," Steve relates, "but I had my Red Cross advanced first aid, and I was qualified to work."

While a senior in high school, Brother Neese served as Treasurer of the Virginia Association of Junior Volunteer

Rescue Squads. These Junior Rescue Squads serve as auxiliaries to the local rescue squads, helping with emergency runs, and raising money for new equipment. The following year, this group elected Steve president.

By the time he reached college, Steve was certified as an emergency medical technician and as an advanced first aid instructor. This came in handy when he bought his first ambulance: "I needed someone to make runs with me in the ambulance, so I taught an advanced first aid course to some of the brothers."

The purchase of his first ambulance came as a surprise to Steve, as well as everyone else. "I sold ambulances for two years. The company I worked for took trade-ins, but there really isn't much of a market for used ambulances, so you can buy a good machine for a low price." That's exactly what Steve did. "After I bought it, I didn't really know what to do with the ambulance except start an ambulance service."

Actually there was a lot more to it than that. College can give a person enough of a headache, without compounding it by starting a company, owning two ambulances, dealing with state regulations, and keeping 20 employees happy.

Dominion Ambulance Service, Brother Neese's company, is one of three professional ambulance companies in Richmond. Only one existed until last spring, when Dominion and one other company entered the field.

Virginia relies heavily on the volunteer rescue squads for "off-the-street" emergencies. However, these squads many times cannot man their ambulances adequately during the day, because they use only volunteers.

"90 per cent of our business," Steve says, "is critical-care patient transport. "Off-the-street" emergencies, such as

auto accidents, occupy only 10 percent of our time.

"But, hospitals and nursing homes need an ambulance they can depend on. They call us because they can count on a professional service. They pay us, we are not volunteers, so we must provide good service."

"I believe it is just as important to get someone to the dialysis machine he needs to stay alive, as it is to transport someone cut up from a car accident. Both people need good, competent service."

In school, one of Steve's projects includes cockroach research. "The problem in this area," researcher Neese says, "is getting through the hard shell to destroy the roach. We have a substance, Beta-glucosidase, that affects the cockroach, but we are not sure how or why." As an independent research project, Steve works in a lab with a graduate student to determine how Beta-glucosidase affects the cockroaches.

As for the fraternity, Brother Neese says it gave him the confidence to venture into this field. "The guys really stood behind me and encouraged me," Steve says. "Five Sig Eps work part-time for Dominion. Two are on call from 1-6 daily, and we call the other three when needed."

After graduating in 1980, Steve plans to attend medical school at the University of Missouri-Kansas City. He eventually plans to return to the Richmond area to set up a family practice.

Brother Neese sums up his work simply: "It is rewarding to help take care of people."

Photo courtesy The Goochland Gazette

# New managers have impressive backgrounds

The Sigma Phi Epsilon National Board of Directors has appointed new members to boards managing the Fraternity's investments. Dr. Robert L. Qualls (Mississippi State '54) and Dr. Keith V. Smith (Ohio State '61) will help manage the Fraternity's two investment funds.

The Journal Fund and Endowment Fund comprise the Grand Chapter Investment Fund. This Fund totals approximately \$850,000: \$550,000 in the Journal Fund and \$300,000 in the Endowment Fund. Interest from the Endowment Fund and Journal Fund provide annual income to the Fraternity's operating budget.

The income from the Endowment Fund pays for the leadership and education programs of Sigma Phi Epsilon. The Journal Fund provides money to publish the Sigma Phi Epsilon Journal.

The Chapter Investment Fund is invested separately from the Grand Chapter Investment Fund. Each chapter makes an annual deposit of \$5.00 per member to their own account within the CIF, based on the chapter membership on March 1 of each year.

The Chapter Investment Fund has operated since 1962 and serves as a means for chapters to accumulate money for future housing needs. Chapters can make withdrawals only for long-term capital expenditures to upgrade or maintain the adequacy of the chapter house.

On paper, a separate three-man board



Qualls

supervises each Fund. According to the Fraternity's By-Laws, the Grand Treasurer (Frank J. Ruck, Jr.) must serve on the Board of Trustees of the Endowment Fund and Journal Fund. Brother Smith serves on this board, along with Chairman Norman E. Nabhan (Purdue '71) and Grand Treasurer Ruck. Brother Qualls joins Brothers Nabhan and Smith on the Chapter Investment Fund Board of Managers.

In practice, these four men (Ruck, Nabhan, Smith, and Qualls) form an investment committee for both the Chapter Investment Fund and the Grand Chapter Investment Fund.

Dr. Qualls' background includes experience as a senior bank executive and college president. Since January, 1979, he has served as a Cabinet officer for the Governor of the state of



Smith

Arkansas. He is Director of the Department of Finance and Administration for Arkansas.

His department includes the Division of Revenue; the Offices of Accounting, Budget, Personnel, Management, Purchasing, Administrative Services, Financial Analysis, and Management Assistance; and a number of commissions.

Prior to joining the Governor's Cabinet, Dr. Qualls served almost five years as President of the College of the Ozarks. During his tenure, the enrollment increased 49.3%, the first phase of a multi-million dollar capital campaign was over-subscribed, and annual giving increased 52.6% from fiscal 1976-1977 to fiscal 1977-1978.

At the 35th Grand Chapter Conclave, Dr. Qualls was awarded the Sigma Phi



Nabhan

Epsilon Citation, the Fraternity's award for outstanding work in a career field.

Keith Smith, the other new addition to the investment committees, is presently the Dean of the Krannert School of Management at Purdue University. Brother Smith graduated from Ohio State and received his PhD in Finance and Investment Management from Purdue.

Keith served on the faculty at UCLA before taking the position at Purdue. He has a special interest in the investment management in the non-profit sector.

Norm Nabhan, chairman of the two committees, received the bachelor's degree from Purdue in 1971. He served on the Sigma Phi Epsilon Headquarters staff for one year as a Regional Director. Norm currently works for E.F. Hutton in Chicago.

## Academics: chapter attitude holds the key

"Sigma Phi Epsilon's strongest chapters have a strong and dynamic academic development program as an integral part of their makeup," according to the new National Scholarship Director William P. Mendenhall. What builds this scholastic achievement? Mendenhall explains:

"A positive academic attitude is the foremost requirement for scholastic achievement in any chapter. If we review the results of surveys concerning academic achievement, top ranking scholarship chapters cite similar key factors in their success. Members of these chapters report, 'We are expected to make top grades, and we do... we expect good scholarship from our members... we hold high standings... we strive to stay on top!'"

Mendenhall says that these responses prove the theory that expectations produce performance. Scholastic achievement and excellence, he says, result from a positive and supportive atmosphere.

"An effective scholarship program has several necessary components," the National Scholarship Director states. "These components include pride, excellence, high standards, respect for achievement, recognition of academic responsibilities, and a sense of obligation."

Brother Mendenhall points out that, although chapters spend a lot of energy developing sophisticated academic



Mendenhall

achievement programs, two factors are most significant in academic development: atmosphere and role models.

"Emphasize the importance of academic development in the chapter," Mendenhall says, "develop an atmosphere where pledges and brothers are respected for achievement, provide effective role models for pledges and brothers, and our Fraternity horizons are unlimited. Probably the most significant factor in the development of any undergraduate is a positive, dynamic, and meaningful role model."

"If we do not practice what we preach, if we do not provide personal models for pledges and brothers, then we failed in providing a good Fraternity experience."

"I hope," Bill says, "that we can begin a new initiative in developing an at-

mosphere and an attitude for academic excellence in our chapters. Each chapter has received the new Academic Program & Scholarship Guide, recently developed by the Sigma Phi Epsilon Educational Foundation. In addition, I will develop a set of suggestions and guidelines each chapter can use to assess and measure their own scholarship program."

## New scholarship director has long record of service

Dr. William R. Mendenhall (Indiana State '65) has taken over as Sigma Phi Epsilon's National Scholarship Director. Dr. Mendenhall serves as Associate Vice President for Student Affairs at the University of Georgia. He joined the staff at Georgia in 1977 as Associate Dean of Students, moving to his current post in January, 1980.

Mendenhall has worked in the student affairs, counseling, and residence hall programming fields at Illinois State University, the Office of the Florida State University System Board of Regents, and the University of Florida. He taught sociology at Illinois State, Florida State, and the University of Florida.

The new Scholarship Director received his Bachelor's and Master's Degrees from Indiana State University, the former in Social Science Education

National Scholarship Director Mendenhall says Sigma Phi Epsilon has contributed significantly to his academic and career development.

"Without education, excellence, and academic achievement," he says, "we are nothing; with it, an atmosphere prevails for us to be everything!"

and the latter in Sociology. He received his Ph.D. Degree from Florida State University in 1975.

Bill has a long record of service to the Fraternity, dating back to serving his chapter as President. After graduation, he spent three years on the Indiana State (Indiana Delta) Chapter's Alumni Board.

Upon moving to Florida, Mendenhall became District Governor there. He filled the Chapter Counselor position at the University of Florida (Florida Alpha) Chapter for four years, and currently holds that position at the University of Georgia (Georgia Delta) Chapter.

Brother Mendenhall has served on the faculty of several of the Fraternity's Regional Leadership Academies, and has attended four Grand Chapter Conclaves.

## New chairman "bullish" on alumni program

Sigma Phi Epsilon's new National Alumni Chairman, Donald E. Kindle, has served the Fraternity in many volunteer positions including Chapter Counselor, District Governor, National Leadership Committee member, and National Leadership Committee Chairman. Brother Kindle is a 1955 graduate of the University of Cincinnati, Ohio Theta Chapter. He joined the Headquarters Staff in a position comparable to that of Regional Director and traveled assisting Sigma Phi Epsilon's chapters during the 1955-1956 academic year.

Don's career is with Merrill, Lynch, Pierce, Fenner, & Smith, first in the New York City office and presently in the Cincinnati office. Don has been extremely successful as an Account Executive and is an aggressive manager for personal and corporate accounts.



Kindle

His approach to any project is aggressive and farsighted, and the Fraternity's National Board of Directors was confident that his appointment as

National Alumni Chairman would move the Fraternity's Alumni program forward. Brother Kindle has already started an Alumni Discovery Program on a trial basis in the Ohio and Michigan Districts.

The total alumni program centers around helping chapters plan effective, ongoing alumni contact programs. This ongoing contact program includes regular newsletters, maintaining accurate addresses, regular Journal reports, planning alumni functions around events like Homecoming, and personal contact with local alumni.

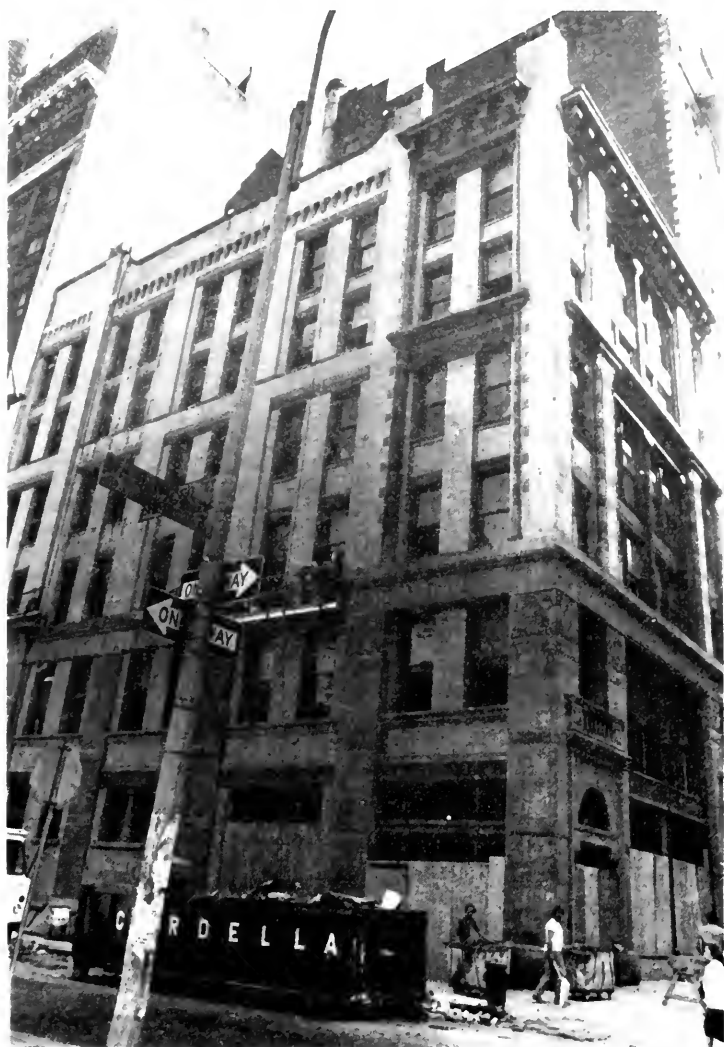
While the chapter Alumni Relations Chairman conducts this alumni program, the Chapter Alumni Advisor (CAA) serves as the alumnus helping coordinate and implement the program. His primary responsibilities include meeting

monthly with the undergraduate Alumni Relations Chairman and his Committee to help plan the alumni program and to serve as a liaison officer to the Alumni Board.

Each of Sigma Phi Epsilon's 25 Districts (geographical divisions) has a District Alumni Advisor (DAA). The DAA coordinates alumni programs on the District level. He also advises the CAAs in his District, communicating with each CAA at least once a month to follow up on plans, provide ideas and reaffirm priorities.

The National Alumni Chairman sits one step up, maintaining contact with the DAAs. He works with each DAA on alumni activities in his District. The National Alumni Chairman coordinates and implements the Fraternity's nationwide alumni program.

# New houses for two, old charters restored



*The new house at NYU: Sigma Phi Epsilon is on the second floor.*  
*Photo by Andy Nguyen*



*The brothers of New York Gamma.*  
*Photo by Andy Nguyen*



*The new Sig Ep house at New Mexico.*  
*Photo by Carleen Lazzell*



*The brothers of Connecticut Alpha.*



## NYU re-chartered, retreat on tap

by Ronnie S. Tuitt, Chaplain  
New York Gamma

After two long years of hard work and strong alumni support, the Sigma Phi Epsilon Colony at New York University was rechartered as New York Gamma on March 29, 1980. Colonization took place in the Fall of 1977, when the Alumni Board held an open house for prospective members in the student union. That event drew six men, who formed the nucleus of our current membership.

Installation weekend began on Friday with an informal reception hosting the installing teams from Villanova University and Stevens Institute of Technology. As part of the evening's activities, a visit was made to McSorley's, site of the oldest bar in the United States!

Initiation followed Saturday morning and continued till mid-afternoon. Afterwards, District Governor Gary H. Bonas Jr. (Villanova '77) led the new initiates through the ritual interpretation.

That evening, a banquet was held in the executive suite at NYU, attended by over 150 people. William G. Tragos (Washington U. (St. Louis) '56), a member of the National Board of Directors, served as the installing officer and presented the charter to Chapter Pres. Peter A. Douras.

In addition to Brothers Tragos and Bonas, speakers included Dick J. Rogavin (NYU '50), Alumni Board Pres; Mrs. Jane Maggin, V.P. for Administrative and Student Services at NYU; Steven H. Nahigian (Southern Cal. '79), Regional Director; and Abraham I. Gruenwald (SUNY—Buffalo '72) Chapter Counselor.

Among the distinguished guests were Lewis A. Mason (Syracuse '36), member of the National Housing Corporation; and David A. Gingras (Philadelphia Textiles '69), a member of the National Leadership Committee.

Following the banquet, the newly initiated members hosted a party for all the guests at the chapter house. Festivities continued late into the night as brothers, dates, alumni, parents and friends thoroughly enjoyed themselves. The chapter's first formal ritual meeting was held Sunday afternoon.

Current chapter plans include a post-initiation retreat, increasing our manpower through a strong rush and furnishing our newly inhabited home on campus.

Our brothers would like to extend special thanks to the Alumni Board of New York Gamma, former Regional Director Scott G. Averill (Kansas State '77), Chapter Counselor Abe Gruenwald, and the administration of NYU without whose guidance and support this event could not have taken place.

## "Vertical fraternity row" new concept in New York

by: Abraham I. Gruenwald (SUNY—Buffalo '72)  
New York Univ. Chapter Counselor

After many long delays, the brothers of the newly rechartered New York Gamma Chapter moved into their new home at New York University. The move marks the realization of an innovative concept in Greek life, a "vertical fraternity row."

New York University, located in the middle of Manhattan, has a unique housing situation. Only 25% of the undergraduate students live in the dormitories, with the majority commuting from New Jersey, Long Island,

and the five boroughs of New York City.

Due to rising property values and rents, it is virtually impossible for fraternities to own houses near the campus in Manhattan; however, the administration at NYU has shown a marked interest in Greek life in recent years. As a result, the concept of several fraternities living in a University-owned building developed in early 1979.

This structure, known as "vertical fraternity row," represents a first of its kind in the country. The ground floor houses a University post office, with five fraternities located on floors two through six.

Initially, the alumni boards of the five fraternities agreed to bear the cost of renovation and construction. Due to internal legal difficulties at NYU, the school decided to pay the entire cost of remodeling and rent the building out to the five groups.

Each fraternity lives on one floor and has a kitchen, housing for 18 men, and a spacious lounge area. The school subsidized the cost for all the areas except the lounge space. The New York Gamma Alumni Board financed the lounge, as a gift to the new chapter on the occasion of their rechartering.

## After six years, Sig Ep returns to Connecticut

By Harry P. Vlandis, Richard H. Roman,  
and Victor J. Tohak, Jr.

After a six year absence, Sigma Phi Epsilon made a triumphant return to the University of Connecticut, as the Connecticut Alpha chapter was reestablished. The installation occurred on March 22, 1980 with twenty-eight new members inducted.

The weekend began on Friday night with a reception for all those involved in the installation ceremonies. Initiation began at 8:00 a.m. on the following morning at the Storrs Congregational Church.

Two installing teams conducted the ceremonies, one from M.I.T. and the other made up of alumni from Connecticut Alpha. Members of the alumni team included: Bob Love of Marshfield, Mass., class of '68; Peter Markle of Clifton Park, N.Y., class of '70; Col. John Kleperis, U.S.A.F. of Dayton, Ohio, class of '56 and a founding member of the original Connecticut Alpha chapter; James Olson of West Hartford, Ct., class of '71 and treasurer of the Alumni Board.

Also on the alumni team: Michael Egan of Portland, Ct., class of '71 and President of the Alumni Board; Roger Ogren of Middletown, Ct., class of '70 and Vice President of the Alumni Board; James "Doc" Szerijko of Hartford, Ct., class of '70; and Jerry Dallas of Coventry, Ct., class of '70 and Chapter Counselor. Their commendable efforts revealed the true meaning of brotherly love. Without the help of those dedicated brothers from both our alumni and M.I.T., this ceremony would not have been as successful and memorable.

Initiating weekend concluded with a formal banquet. The banquet was attended by Steve Nahigian, Regional Director for Sig Ep Headquarters; Dr. Fred Simons, Asst. V.P. of Student Affairs; Trueman Sanderson, a recipient of the Order of the Golden Heart; Bob Dutton, District One Governor; along with two members of the original Connecticut Alpha Chapter: Col. John Kleperis and Donald A. Scholl of Fairfield, Ct., class of '56.

The banquet was highlighted by guest speaker Wallace C. Doud who serves on the National Board of Directors for Sigma Phi Epsilon and is Vice President of I.B.M.

We travelled a long and hard road to reach this momentous occasion. We wish to thank all those people who helped to make the rechartering of Connecticut Alpha possible, particularly our alumni.

## Largest house on campus; Sig Ep moves in

The New Mexico Alpha Chapter has moved into the largest fraternity house on the University of New Mexico campus. This major move came during the first few weeks of spring classes this year.

Much of the planning began after current Chapter Counselor Rufus F. (Rue) Lazzell, III (West Virginia '54), became active with the Alumni Board. During the fall, the chapter took on several remodeling projects for their house on Yale Street. For the first time in years, the chapter entered the house decoration competition for Homecoming with a monumental display.

As the chapter grew, plans for a new house began solidifying. Shawn McKenna, Operations Director at Sig Ep Headquarters, and Peter S. Crandall, a Regional Director with Headquarters, helped Brother Lazzell during these planning stages. Rue also had a multitude of conferences with University officials to work out the details for acquiring the new University-owned house.

The chapter began realizing their dreams as spring rush rolled around. Regional Director Crandall and Phil Morabito, Chapter Improvement Director for Sig Ep Headquarters, went to Albuquerque to help the rush effort. Dinners, parties, and tours of the new house filled the week. A formal dinner took place on Saturday night in the new house, with alumni and pledges as the guests of honor.

The major move took place during the first few weeks of spring classes. Excitement and pandemonium prevailed, as the brothers selected rooms. They held work parties at the old house, getting it ready to sell; while, at the same time, scrubbing, polishing, and doing yard work at the new house. As the new house had been deserted for awhile, much work was in store.

Finally, the furniture made its third move in 15 years. One interesting note: Brother Lazzell had selected this furniture when remodeling the original chapter house on Las Lomas. He again took part in the remodeling, repair, and interior decoration for the latest chapter house on Mesa Vista.

The house has a large "U" shape, which gives privacy to the enclosed patio area. The patio has a large barbecue, which gets year-round use in the balmy New Mexico climate. The house is located among other fraternity and sorority houses and is next door to the Pi Beta Phi house, where both of Chapter Counselor Lazzell's daughters live.

Morale and enthusiasm at New Mexico Alpha remain high. Brother Lazzell continues to give encouragement and advice on the chapter house and also on scholastic and academic matters.

(Thanks to Mrs. Carleen Lazzell, who furnished information and the basis for this article.)

## The guiding force in New Mexico's move

"Diversified" best describes Rufus F. (Rue) Lazzell, III (West Virginia '54), Chapter Counselor for the New Mexico Alpha Chapter at the University of New Mexico. His occupations have run from a maitre d' position at Jack Dempsey's Restaurant in New York City, to working as a general contractor in Albuquerque, New Mexico.

Brother Lazzell assumed the Chapter Counselor position in Fall, 1979. Since then, he has helped the undergraduates boost their manpower, move into a larger fraternity house, and solidify internal operations.



Lazzell

Rue left his work in television and theater in Louisville, Kentucky, to relocate in the southwestern United States. Upon leaving Louisville in late spring, 1957, Rue planned to investigate a position with NBC Television in Phoenix, Arizona. He went to Phoenix, but had no enthusiasm for the job after arriving, because Albuquerque had intrigued him on his way there. He returned to Albuquerque, took up residence at the Sig Ep house at the University of New Mexico, and went to work for NBC Television in Albuquerque.

During the fall of 1958, Rue entered the architectural program at the University of New Mexico. He had designed sets for theaters in Morgantown, West Virginia, and Louisville, Kentucky, and his experience and interest in set designing evolved into architecture.

Brother Lazzell moved back to his hometown of Morgantown in 1960 to enter the home building business. While there, he became active on the Alumni Board of the West Virginia Beta Chapter at his alma mater. During the early 1960s, the chapter decided to leave their old Victorian house and build a home closer to campus. Rue designed the new three-story Georgian house and was instrumental in the interior decoration.

Business boomed in Morgantown, and Rue built many homes and commercial buildings in West Virginia, Pennsylvania, and Ohio; however, he could not get New Mexico out of his system. In 1964, after sustaining a back injury in a construction accident, Rue took his family back West to convalesce and resettle in New Mexico.

After returning to Albuquerque, Brother Lazzell once again took an active part with the New Mexico Alpha Chapter. He redecorated and helped remodel the house.

Between 1969 and 1979, Rue kept in touch, but his general contracting business and a three year term as President of the Porsche Club of America, Roadrunner Region, consumed all of his time. During those years, New Mexico Alpha moved into a larger house on Yale Street, across the street from the old house on Las Lomas.

After a decade of relative inactivity, Rue stopped by to visit the New Mexico Alpha Chapter and has become their driving force.

Brother Lazzell remains active with the Porsche Club of America. This year, he chaired the "Fiesta Del Porsche," held in Santa Fe each May.

Rue's interest in sports cars did not begin in New Mexico. When in Louisville, he raced Jaguars, which he continued to do when he first went to New Mexico. He held the Albuquerque city championship of autocrossing during 1974, 1975, and 1976, driving an Austin Mini Cooper S.

Brother Lazzell has remained a general contractor and is a member of the Albuquerque Homebuilders Board of Directors. In New Mexico, he has built several office buildings, many apartment complexes of over 1,000 units, private residences, and two custom adobe homes, which have received write-ups in local newspapers and magazines. He designs most of his own buildings.

(Many thanks to Mrs. Carleen Lazzell for the information and details provided for this story.)

# Reflections: A thousand push-ups

*(Editor's note: This issue's "Reflections" is a letter I received from last year's undergraduate president of the Sigma Phi Epsilon chapter at Marquette University. He discusses his philosophy and concerns about hazing.)*

By Mike Jackboice

A thousand push-ups and half as many sit-ups were the prerequisites for further "brotherhood development exercises" I was to encounter when I pledged the Sigma Phi Epsilon Fraternity at Marquette University (Wisconsin Zeta). Many of us have faced the same requirements on our respective roads to the bond of brotherhood.

That bond of brotherhood is truly a noble goal to attain. We can all agree that fraternal living is a valuable experience which will pervade our future dealings with others. We can look back on our experience of brotherhood with pride and satisfaction.

It's reasonable to say that our satisfaction stems from the relationships we formed as initiated brothers, learning and living together under the fraternal ideas of Virtue, Diligence and Brotherly Love. But how much of that satisfaction stems from the pre-initiation, when we were all known as pledges?

As pledges, we were young men joined together in pursuit of brotherhood—a lofty concept for which

we miraculously kept striving. We were unfamiliar to one another and to the active members of the Fraternity we were pledging. Rather than learn about that great bond of brotherhood through comprehensive and detailed education, and mutual efforts with active members, we put up with hazing by actives until initiation. We all survived the hazing, but many of us didn't feel ready for brotherhood when it was all over.

I would be a true hypocrite if I were to say that hazing is not morally good and should not be practiced—as I have personally participated in hazing pledges. But I admit my hypocrisy and its failings and dare to say that hazing is wrong. I believe my word should be heeded, for I've seen both sides of the coin and have a healthy perspective on the issue. Let us consider the offenses we condone through hazing practices—considerations we can make together as brothers.

A pledge often does his pledging "in the dark"—behind a blindfold. He does not know where he has been or where he is going. Whether the active realizes it or not, he assumes total responsibility for the pledge's life in this situation.

The active should consider the disgrace he would feel if a pledge were to break a bone, lose blood or lose his life. This disgrace would be multiplied if news of the incident spread across campus or the nation. The chapter itself,

or the local fraternity system, could suffer large losses in membership from campus condemnation of Greek practices. All of this would surely not promulgate the fraternal life we all so dearly love.

In 1972, we re-affirmed our trust in President Richard Nixon. We trusted him to run the country well; to preserve its integrity for ourselves and for our fellow man. Nixon took advantage of our trust and, in the process, disgraced himself and the country. Similarly, if a pledge entrusts his integrity to the Fraternity in offering himself for membership and the Fraternity takes advantage of that trust, the pledge feels disgraced.

I fail to see how an organization which requires brotherly love of potential members could justifiably make this requirement when it does not display that love toward those potential members. There is an unwritten law which condemns double standards. I believe this applies to the idea of virtue we all share from initiation to our brotherhood of men.

Once again, considering the satisfaction we've all received as initiated brothers, is it wrong to assume that each one of us has subconsciously challenged the method by which we indoctrinate new members to the brotherhood? Haven't we all felt the reproach at grinding potential brothers

through the mill of hazing—semester after semester? The thought that there might not be a better way of indoctrinating pledges is painful to some.

I felt this pain until recently. I had asked questions of myself—as to how I could feel justified in hazing pledges. I had no answers. It occurred to me that the only way to remedy the pointlessness of hazing is to put an end to it.

The alternative to hazing is to embrace the non-harassment Brotherhood Development Program offered by Sigma Phi Epsilon National Headquarters. To say this can't be done is to run away from the issue, to dig your hole and bury your head in it. The ostrich never saves face by doing this; neither will Fraternity actives. The Headquarters program is an effective one, one which promotes brotherhood between actives and pledges from the very start of the pledge period.

Hazing is an imbedded tradition in many chapters, and it is not going to be an easy thing to part with. Change is difficult, and it may take a period of months or years before hazing can be put to rest.

Several chapters have proven that this change is not an impossible dream. Those who have converted from hazing to brotherhood development now experience more fulfilling and personally rewarding relationships with the men whom they call "brother."

## Chapter News

In this listing of Chapter News, you will find Buchanan Cup chapters noted with an asterisk (\*). Every two years, Sigma Phi Epsilon presents the Buchanan Cup to outstanding chapters. As the highest chapter award given by the Fraternity, only chapters fulfilling strict criteria receive the Buchanan Cup.

The Buchanan Cup was named after Edwin Buchanan (Ohio State '11), who served as Sigma Phi Epsilon's Grand Treasurer for 34 years.

Sig Ep presents the Buchanan Cups at Grand Chapter Conclaves to chapters having a record of exemplary performance for the two previous years.

Criteria include outstanding performance in rush, alumni relations, academics, brotherhood development, and campus involvement. Other criteria include regular use of the Ritual, having a chartered Alumni Corporation, a program for self-evaluation, good internal organization, and financial stability.

Eligibility for a Buchanan Cup also requires a chapter to show a high level of responsibility to the Grand Chapter. A chapter shows this with a zero balance on its account, prompt registration of pledges and initiates, articles submitted to the Journal, and participation in Regional Leadership Academies and Grand Chapter Conclaves.

Sixteen chapters received Buchanan Cups at the Grand Chapter Conclave in August, 1979.

### Alabama

#### \* Alabama Alpha — Auburn University

##### STRIVING IN SOCIAL & SPORTS

Fall semester highlights for the pledges included a trip to the University of Georgia for a football weekend and the pledge social with Chi Omega Sorority. Chapter activities this year have included a social with Zeta Tau Alpha Sorority, a party with Kappa Kappa Gamma Sorority, and Halloween and Christmas parties with the Golden Hearts. Alabama Alpha also had a bonfire and grain party at Webster's Lake and a scholarship steak dinner. In sports, we took second place in golf and third in football.

Manpower: 96 Brothers, 7 Pledges

Report by: Peter M. Burton, Secretary

#### Alabama Beta — University of Alabama

##### SCHOLARSHIP SOARS

This past fall, Alabama Beta initiated 11 new men and brought the chapter's grade point average into the top one-third on campus. We won the second place trophy in the campus-wide Spirit Cup competition. In sports, the football team placed second in the division and fourth in the league. The soccer team took a second, and the volleyball team won another championship. On April 12, the chapter held an informal alumni banquet.

Manpower: 32 Brothers, 2 Pledges

Report by: Brian Zimmerman, Corresponding Secretary

#### Alabama Delta — University of Alabama-Birmingham

##### CHAPTER LIGHTS UP ITS COFFERS

Alabama Delta marked its fifth Anniversary with a November 1, 1979, banquet at the Mountain Brook Sheraton Hotel. During Homecoming, the Sig Eps took second place in the float competition. The chapter netted \$1,400 by cleaning light fixtures in a 15-story downtown office building.

Manpower: 23 Brothers, 2 Pledges

Report by: Christopher Newman, Secretary

### Arizona

#### Arizona Alpha — Arizona State University

##### PHILANTHROPICS PREVAIL

Arizona Alpha held several fund-raising projects this past fall, including a 100-mile bike-a-thon for the American Heart Association. We also held a wheelchair basketball game, a blood drive, an afternoon at

Rawhide with the Valley Big Brothers, a Halloween carnival for the Tempe Jaycees, and a day at an amusement park with the Tempe Boys Club. We participated in a foster child program by sponsoring a child overseas. In sports, we had third place finishes in volleyball, flag football and three-man basketball; placing us fourth in overall intramural points. Spring rush yielded seven pledges and we initiated 32 men this past fall.

Manpower: 74 Brothers, 7 Pledges

Report by: Gerry Miller, Corresponding Secretary

### California

#### California Beta — University of Southern California

##### GREAT YEAR FOR GRIDDERS, GPA

For the first time in recent history, California Beta won the interfraternity football championship with a 36-12 rout over the Kappa Sigma Fraternity. Of the 29 fraternities on campus, Sig Ep stands third in the overall sports standings. The chapter had the second highest fall grade point average of any fraternity on campus. California Beta initiated 18 fall pledges and took the largest spring pledge class on campus with 17. Spring activities included the University's annual songfest competition and Casino Night, with all proceeds going to the American Heart Association.

Manpower: 75 Brothers, 17 Pledges

Report by: Roger Gewecke, Corresponding Secretary

#### California Lambda — University of Santa Clara

##### ALUMNI BOARD INCORPORATED

California Lambda has established and incorporated an Alumni Board. They have aided in the chapter's search for a house and have set long-range goals for California Lambda's future financial security. In late November, we planned and coordinated a successful canned food drive for the Christmas season. All proceeds went to needy people in the area. The intramural football team made it to the semifinals. Last fall, we initiated seven new brothers.

Manpower: 37 Brothers, 3 Pledges

Report by: Paul Martin, Recording Secretary

### Colorado

#### Colorado Gamma — Colorado State University

##### MAJOR HOUSING DRIVE BEGINS

Colorado Gamma alumni and undergraduates have a major rebuilding drive underway. We hope to raise substantial funds to refurbish the house this summer. The chapter initiated 23 new members last December

and took a 17-man pledge class for the spring. Ray E. Frisbie ('29) and J. Craig Dolezal ('69) shared Alumni of the Year honors. We sent our basketball team on a road trip to Wichita, where they placed fifth among 15 Sig Ep teams in a regional tournament.

Manpower: 79 Brothers, 17 Pledges

Report by: Richard Platz, Secretary

#### Colorado Delta — Colorado School of Mines

##### HOMEcoming WILL HIGHLIGHT FALL

Colorado Delta's major fall activity will be Homecoming. The chapter has won the Homecoming trophy 11 of the past 12 years. Activities will include float building and the annual alumni and faculty banquet.

Manpower: 50 Brothers

Report by: Cermit M. Rickey, Secretary

### District of Columbia

#### D.C. Alpha — George Washington University

##### NEWSLETTER TO APPEAR

This spring saw the mailing of a brand new alumni newsletter, "D.C. SPEaks." The chapter's basketball team crushed opponents while compiling a 6-0 record this year. Both the basketball and football teams made the play-offs. The chapter presented the Canadian Embassy with a declaration of thanks for the Canadian Government's action in protecting the lives of American diplomats in Iran. D.C. Alpha has begun sponsoring weekly happy hours on Fridays and held a fund-raising raffle in March.

Manpower: 32 Brothers, 5 Pledges

Report by: Timothy L. Dove, Alumni Relations Chairman

### Florida

#### Florida Delta — Florida Southern College

##### FUND RAISER NETS A GRAND

Florida Delta held its annual work weekend, the main fund-raising event of the year, and netted \$1,000. We participated in the annual District 8 Sports Day in Jacksonville, taking second place overall by placing first in soccer and second in volleyball. During the summer of 1979, alumni George Sancken, John Underwood, Rick Weaver, Ted Campbell, John Schuman and Chuck Foss all tied the knot. Brother Don Ways recently became engaged.

Manpower: 24 Brothers, 8 Pledges

Report by: Gary Weitermann, Corresponding Secretary



## Florida Epsilon — Florida State University

## GOOD SPRING RUSH

Florida Epsilon took a winter quarter pledge class of 11 men. We participated in the IFC formal and a District sports weekend in March. In May, we held the alumni spring banquet and the Sig Ep spring weekend. Money-making projects included a sorority housemother contest and our annual Heart Fund drive.

*Manpower:* 65 Brothers, 11 Pledges

*Report by:* Stephen L. Chase, Corresponding Secretary

## Florida Eta — Rollins College

## OLYMPIC TEAM BENEFITS

The chapter held its annual Frisbee-Golf Tournament during the fall term, which raised a great deal of money for the U.S. Olympic Team. Florida Eta sponsored a lecture series, with prominent area businessmen and faculty members serving as key speakers. We have also purchased new furniture for our chapter room, in keeping with the beauty of our recently redecorated living room furnished by the school. Sigma Phi Epsilon took 12 pledges during the deferred rush program at Rollins. Spring term concluded with the annual Golden Heart weekend.

*Manpower:* 31 Brothers, 12 Pledges

*Report by:* Craig Crimmings, President

## Georgia

## Georgia Alpha — Georgia Institute of Technology

## COED CALENDAR SUPPORTS SPORTS

Georgia Alpha led off the year with a 15-man pledge class, which ranked first on campus scholastically, with a grade point average of 3.1. The chapter's academics improved to rank us third among fraternities and winning us an Excelsior Bowl at the Regional Leadership Academy. For the first time on the Georgia Tech campus, Georgia Alpha produced a calendar entitled "The Girls of Georgia Tech." The calendar featured a coed opposite each calendar page. Raising over \$500 in the first two weeks of sales, all proceeds from the calendar went to the U.S. Olympic Committee.

*Manpower:* 60 Brothers, 3 Pledges

*Report by:* M. Stephen Karlovic, Secretary

## Idaho

## Idaho Beta — Boise State University

## CHAPTER "FIRED" UP

As their major project for the fall, Idaho Beta restored a 1942 International fire truck, purchased from the State of Idaho. The 13-man pledge class tackled the job of sanding the body down and preparing it for refinishing. The truck was painted fire engine red, of course, and adorned with large Fraternity and chapter insignia made by one of the brothers. The project, completed just in time for the Homecoming parade, became an attraction at all Boise State home football games.

*Manpower:* 36 Brothers, 3 Pledges

*Report by:* Kurt Scudder, Secretary

## Illinois

## Illinois Beta — Illinois Institute of Technology

## SKIERS SEEK SNOW BUNNIES

Illinois Beta organized three ski trips to the slopes of the Playboy Club in Wisconsin this past winter. Other highlights included the annual Queen of Hearts dinner-dance, which many alumni attended. The second annual alumni-faculty smoker was held in April. Illinois Beta took first place honors in golf and pool and had second place finishes in soccer, pledge football, and basketball. On February 18, we initiated 23 new brothers.

*Manpower:* 76 Brothers, 5 Pledges

*Report by:* Bill Dzwierzynski, Newsletter Editor

## Illinois Gamma — Monmouth College

## FIVE MEN INITIATED

Fall activities included hosting a freshman women's tea and participating in Monmouth's Young Alumni Program. We held two banquets, one for our parents and one for Homecoming. We also initiated five men, won the intramural bowling championship, and competed in Winter Olympics on campus.

*Manpower:* 27 Brothers, 1 Pledge

*Report by:* James Cooper, President

## Illinois Delta — Bradley University

## PAPER DRIVE PLANNED

Illinois Delta placed third in IFC football, losing to the top two teams by one point each. We finished second in IFC bowling. Two brothers finished first and second in the All-University Beer Chug contest; we now haven't lost a beer chug in over four years! During fall semester, we organized a giant paper drive for the Heart Fund.

*Manpower:* 53 Brothers, 3 Pledges

*Report by:* Ralph Mannell, Secretary

## Illinois Zeta — Illinois State University

## SUBSANDWICH SURFACES

Thanks to the *Journal's* submarine sandwich idea for rush, we took 20 pledges spring semester. Fall semester, we initiated 20 men. The Sig Ep "A" softball team won the all-fraternity championship last fall. Our annual "Fite Nite" was a huge success, with proceeds going to the Heart Fund. During spring semester, we held a Valentine's Dance, a Dad's Day, the annual alumni weekend and spring formal.

*Manpower:* 56 Brothers, 20 Pledges

*Report by:* Alan L. Weed, Corresponding Secretary

## Illinois Eta — Southern Illinois University at Edwardsville

## STILL NUMBER ONE

Illinois Eta remains the number one chapter on campus in manpower and grade point average. We initiated 14 new brothers in the fall. In January, we put on a mock initiation for the Greater St. Louis Alumni Chapter.

*Manpower:* 31 Brothers, 5 Pledges

*Report by:* Salvatore J. Bingham, Corresponding Secretary

## Illinois Iota — Lewis University

## GROWTH CONTINUES

The 16 men pledged during the 1979-1980 school year represent the largest increase in membership since our founding in 1976. We initiated 10 of these men fall semester and six spring semester. Also during the fall, Illinois Iota took second place in the Homecoming float contest, and one of the Golden Hearts took second in the Homecoming Queen contest. Spring semester activities included the senior and pledge banquet and the first annual Leg Contest, with both male and female entrants. On the sports scene, our defending champion floor hockey team is undefeated so far, and the basketball team is in second place. We also spent a day at an old folk's home, where we gave out Valentine's Day cards and sang some songs.

*Manpower:* 25 Brothers, 6 Pledges

*Report by:* Gary Kowalski, President

## Illinois Kappa — Southern Illinois University at Carbondale

## EIGHT NEW BROTHERS

Illinois Kappa celebrated Homecoming activities by holding a parents and alumni weekend. We currently hold fourth place in intramurals, after softball, floor hockey and flag football competitions. We initiated eight new brothers during the fall.

*Manpower:* 25 Brothers, 8 Pledges

*Report by:* Ed Filler, Corresponding Secretary

## Indiana

## \* Indiana Beta — Indiana University

## BOXER FIELDS QUESTIONS

In January, preceding our annual Sig Ep boxing matches, the men of Indiana Beta welcomed guest speaker Marvin Johnson, former light heavyweight boxing champion of the world. Johnson gave a short talk on boxing and fielded several questions concerning his career, his Olympic experience (1972 — Munich) and the potential boycott of the Moscow Olympics. We entertained 75 underprivileged children at our annual Christmas benefit. Three brothers hold membership in the Indiana University Board of Aeons, with one member elected to Phi Beta Kappa.

*Manpower:* 83 Brothers, 13 Pledges

*Report by:* Joel D. Kirsh, Corresponding Secretary

## Indiana Delta — Indiana State University

## EXCELSIOR AWARD WINNERS

Sigma Phi Epsilon awarded Indiana Delta an Excelsior Bowl, given for chapter improvement, at the Regional Leadership Academy. After many hours of work, we took first place in Campus Review. We also won the Carl Osborn Award for off-stage work. Our 10-man fall pledge class held the highest grade point average of any fraternity pledge class. This helped bring the chapter's standing up five places, from ninth to fourth out of 14 fraternities.

*Manpower:* 30 Brothers, 5 Pledges

*Report by:* Dennis J. McDonough, Corresponding Secretary

## Indiana Epsilon — University of Evansville

## BULBS BRING BUCKS

Indiana Epsilon held first place in intramurals after fall sports, finishing in second place at the end of the year. We celebrated our 25th Anniversary and then held our alumni weekend. Festivities kicked off at Hornville Tavern on Friday night, with a Saturday night banquet at the Executive Inn in Evansville. District Governor Bob Murawski served as guest speaker. Approximately 90 undergraduates, alumni, and families attended. Spring quarter fund-raising

plans included selling light bulbs.

*Manpower:* 65 Brothers, 6 Pledges

*Report by:* Tim Fields, Alumni Newsletter Chairman

## \* Indiana Theta — Tri-State University

## ALUMNI EVENT PLANNED

Indiana Theta hopes to see many of its alumni return for the summer party planned for July 18-20. Winter ended with nine new men joining Indiana Theta. Alumnus Stewart Cline spoke at the winter banquet, with many other alumni returning, as well. The Sig Ep basketball team took first in both the IFC and Tri-State University intramural tournaments. Public relations projects included collecting almost \$800 for the March of Dimes and helping TSU recruit new freshmen through a new telephone program. The fifth annual Sigma Phi Epsilon basketball marathon lasted over 50 hours and netted over \$800. Other spring projects included a downtown window wash and sponsoring a bloodmobile.

*Manpower:* 67 Brothers, 6 Pledges

*Report by:* John Gyurek, Corresponding Secretary

## Indiana Kappa — Indiana-Purdue, Fort Wayne

## FOUNDERS DAY CELEBRATION

A formal dance highlighted the Founders Day ball, with a live band and catered dinner. Other events included a skating party and a spring indoor swim party. Gregg Weisman leads the new administration as President.

*Manpower:* 17 Brothers

*Report by:* Scott Vincent, Corresponding Secretary

## Iowa

## \* Iowa Beta — Iowa State University

## KITCHEN REMODELING SLATED

Iowa Beta brothers had a very busy spring quarter. Informal rush took priority, as the chapter had a high number of graduates this year. Our chapter hosted one of eight Greek parties in conjunction with Greek Week in April, then entered a float in the VEISHEA parade two weeks later. We participated in Greek Week with the Chi Omegas and in VEISHEA with the Alpha Gamma Deltas. Both events serve as excellent times for meeting returning alumni and rushing next year's freshmen. This year's hectic schedule does not end at graduation, with kitchen remodeling scheduled right after school ends.

*Manpower:* 59 Brothers, 9 Pledges

*Report by:* Craig Perrin, President

## Iowa Gamma — University of Iowa

## SUCCESSFUL HOMECOMING HELD

Iowa Gamma began the fall with six new pledges. During Homecoming, we sponsored a Homecoming pep rally, attended by over 300 students, plus the University of Iowa marching band. We held our alumni pig roast after the Homecoming football game, with 35 alumni returning from as far away as California. In February, we initiated six new members and installed our new officers, with special help from the Sig Eps at Loras College. Also, in February, we held our second annual St. Valentine's Day Massacre party. In March, Iowa Gamma hosted Grand President Carl O. "Pete" Petersen and the University of Iowa President, Willard R. Boyd. As of this writing, we have taken three new pledges during spring rush.

*Manpower:* 16 Brothers, 3 Pledges

*Report by:* Shane Bock, Corresponding Secretary

## Iowa Epsilon — Morningside College

## TIRED FINGERS

Iowa Epsilon received a \$100 check from the Morningside Alumni Office for putting the most man-hours into the fall alumni phon-a-thon. Our chapter also recorded the most pledges and the most new pledges during the phon-a-thon. We held our spring formal in May at the Holiday Inn in Sioux City. The third annual Father-Son-Alumni Golf Tournament preceded the banquet.

*Manpower:* 15 Brothers

*Report by:* G. Ron Walk, President

## \* Iowa Eta — Loras College

## SKIERS SCHUSS IN DUBUQUE

Iowa Eta undergraduates and alumni celebrated the chapter's fifth Anniversary with a banquet in November. We initiated 13 new brothers last fall. In intramurals, we placed third in football and second in basketball. Much work and organization went into the First Annual Midwest Sig Ep Ski Weekend, held in January. Chapters from Illinois, Wisconsin and Iowa attended this successful weekend. On February 9, Iowa Eta helped rechartered the Wisconsin Alpha Chapter. We hosted the Regional Leadership Academy in Cedar Rapids in February and held our annual senior recognition banquet in March. Also, in January, we



# Three Sig Eps at the

## From logos to spacecraft—a designer in demand



Blackburn

Bruce N. Blackburn (Cincinnati '61) solves problems for IBM, Champion International, Squibb, Dow Jones and the National Aeronautics and Space Administration (NASA). He helped give them their corporate identities.

Blackburn and partner Richard Danne own Danne & Blackburn, Inc., an agency in New York City that does design work. This may mean anything from a logo or an annual report to a complete "corporate identity program." You have probably seen at least three samples of his work: the NASA symbol, the American Bicentennial star, and the Sig Ep heart.

Bruce looks on a graphic designer as a problem solver. "I deal with larger and larger firms," he says, "and work one-on-one at the level of the chairman of the board. He deals with me in an area in which he probably has little expertise. I am judged by the logic of my ideas and my ability to couch them in terms he can relate to as a businessman."

"For example, the Chairman of the Board at Squibb had two ideas for the annual report. One was not too bad, but the other would have turned our project into a disaster. I listened to his story, then said, 'Look, let's make a deal. I'll give you the one thing, and you forget about the other; it's a whole book by itself.'

"He said, 'You're right.' Then, on the way out of the room, he said, 'That was a good deal we made. A little compromise never hurts a thing like this.'"

How does one create a corporate identity for Squibb, Champion, IBM or Dow Jones? It may include a logo, stationery, publications, annual reports, signs for buildings, markings on aircraft, or patches on uniforms. You work with the company's writers and chief executives from the very beginning of the project.

For an annual report, for instance, the corporation generally has the capabilities to get the writing done. "We insist we get involved at the very beginning," Bruce says. "We help develop the concepts with their writers."

The advertising agency that pioneered this concept "paired off an art director with a copywriter." Brother Blackburn says, "then locked them in a closet. The agency soon found the art director wrote as many of the great headlines as the copywriter, and the writer came up with astoundingly good visual ideas."

"Our concept says this 'synergism,' the picture people working with the word people, produces a better total result than the old way of working apart."

This works in Blackburn's agency

throughout the ranks, with Bruce and the Chairman of the Board at Squibb, for example, working together initially. Those in the office handling the day-to-day work on the account then pair off with the writers.

"One of the biggest problems," Blackburn relates, "is overcoming the business orientation of doing what was done in the past." He says business people feel safe when repeating an idea, just because they have already used that concept.

"IBM is a very good client of mine," he says. "The guy I work with there has a saying that when anything is done once at IBM, it becomes a tradition. That is true at many of these big firms."

"We communicate," Blackburn states, "we don't just design. In the end, the design is an expression of our communication concept."

This whole synergistic philosophy

usually leaves Bruce with one idea or concept to present to a board chairman. "We figure there is one 'best' way and all the rest are less good," he says.

He also works with government agencies. Take NASA, for example. He did a major corporate identification effort, from designing a logo to markings on spacecraft. He has begun a similar program with the U.S. Department of Transportation and the Army Corps of Engineers.

"The first thing that came off the press for the Corp of Engineers was a poster the commanding general uses to circulate his goals for the year. It hangs in everyone's office. The signature (logo) at the bottom is the crux of the matter. We streamlined and modernized their castle, a logo that goes back to the day the country opened for business and the Corps was founded."

"Our effort now focuses primarily on

their publications. We will also work on signs, vehicle markings, and uniform patches ... whatever they deem important. This sort of project tends to stretch over a couple of years."

He also works with Langhorn Bond, Director of the Federal Aviation Administration (FAA). The emphasis here is an overhaul of the myriad of publications the FAA produces. "It's such a gargantuan effort," Bruce says, "that it's hard to get your arms around."

"For example, if a Cessna propeller falls off in Bangor, Maine, every Cessna pilot in the country has to know about it the next morning. Later, all incidences involving Cessnas go into a publication distributed to all owners."

In the little spare time he has, Brother Blackburn enjoys tennis and the beach. He and his wife have a 12-year-old daughter and a son who is 10.—DLW

## Moving money coast-to-coast... in seconds



McCron

I have trouble balancing my meager checking account, which makes it almost impossible to imagine managing a cash flow averaging \$30-\$35 million a day, at times reaching \$100 million a day. Raymond C. McCron (Pennsylvania '43) does it for a living, as Senior Vice President and Treasurer at Equitable Life Assurance Society.

McCron's innovative money management has Equitable's assets in a state of near-perpetual motion.

A day at Equitable's Rockefeller Center office building in midtown Manhattan begins at 5:00 a.m. A messenger picks up a bag of checks from Equitable's post office lock box and delivers them to the office. At 6:00 a.m., seven clerks sort the 2,000 checks, averaging \$6,000 each. The checks arrive on the doorsteps of the company's New York bank by 8:00 a.m. The money begins earning interest before Brother McCron arrives for work.

Meanwhile, this same process takes place in Chicago and San Francisco. McCron says this technique earns the company an extra \$5 million annually in interest.

Mid-morning comes, and Ray sets up a conference phone call with regional office treasurers in New York, Atlanta, Chicago and San Francisco. They determine where to place the day's

"surplus" cash, \$68 million on a typical day.

"Surplus" cash means money not needed immediately. It means keeping as little money tied up in checking accounts as possible. McCron keeps this surplus working constantly by moving the money around electronically, a concept he helped pioneer.

For example, the New York office receives a check for \$5 million at 1:30 p.m. The New York money market basically closes down at noon, so New York wires the funds to Wells Fargo Bank in San Francisco, where it is 10:30 a.m., and the money goes to work earning interest. Overnight, Wells Fargo transfers money back to New York, where it begins earning interest in the morning.

While McCron places the bulk of Equitable's \$25 billion assets in long-term investments, continually transferring short-term money provides millions of "extra" dollars in income. The electronic transfer of funds, the same concept behind the automatic teller machines currently flourishing, makes it possible for Brother McCron to follow the sun with short-term investments.

Ray went to New York by way of the railroad. Before joining Equitable in 1972, he served two years as a financial consultant for the merged Penn Central Railroad. He had joined the New York Central Railroad in 1955, retiring from his Treasurer's post when the New York Central and Pennsylvania Railroads merged. He started with the Denver & Rio Grande Western Railroad in Denver.

Brother McCron's first job out of college (after a stint in World War II) was with Sigma Phi Epsilon as a Field Secretary (now known as Regional Director). Later in his four-year tenure with the Fraternity, he became an assistant to Grand Secretary William W. Hindman, Jr. (Pennsylvania '39). "I took the current Grand President (Carl O. 'Pete' Petersen) and Grand Treasurer (Frank J. Ruck, Jr.) out on their first chapter visits when they were Field Secretaries," Brother McCron relates.

Ray has held almost every volunteer position in the Fraternity. He served as

a District Governor and as the Alumni Board Treasurer for the now-dormant chapter at the University of Denver (Colorado Beta). He sat on the National Board of Directors for the maximum allowable 12 years, as well as two years as Grand Treasurer.

McCron is past Chairman of both the Fraternity's Endowment Fund Trustees and Chapter Investment Fund Board of Managers. He currently is a member of the Sigma Phi Epsilon National Housing Corporation.

"I wrote the by-laws for both the Chapter Investment Fund (CIF) and Housing Loan Fund (HLF)," Ray recalls. Chapters make deposits into their own accounts within the CIF. They can then withdraw the cash only for capital improvements. The HLF provides money for second mortgages and housing improvements.

Brother McCron's office displays one of his hobbies, building model ships. His eyes sparkle as he describes taking a piece of pine and turning it into an intricate replica of an old sailing vessel.

As our discussion digressed a bit, the stories started flowing. "I remember re-installing the New Jersey Beta Chapter at Rutgers after World War II. We had no brothers to perform the initiation ceremonies, so Frank Ruck and I initiated the first man ourselves—just the two of us."

"We put this first initiate in a robe, and he helped with the second man. We kept this up until we had a full initiation team."

Another story came from McCron's undergraduate days. William L. Phillips ("Uncle Billy"), one of Sig Ep's Founders and longtime chief executive officer of the Fraternity, came to visit the Pennsylvania Delta (University of Pennsylvania) Chapter.

"Uncle Billy came, and we gave him a bed. But, we forgot to tell the bed's usual occupant he needed to make other sleeping arrangements. Well, he came home from a party and threw Billy out, yelling about the 'fat SOB in my bed.'"

We drifted back toward 1980, as the phone rang ... probably time to move around another \$30 million.—DLW



# core of the Big Apple

## Editorially . . . a Pulitzer Prize winner!



Bartley

In 1974, Time magazine chose him as one of the handful of journalists among its 200 "rising American leaders." Robert L. Bartley (Iowa State '59) has risen to the top of his field, winning a Pulitzer Prize for 1979. You can find Bartley behind the editor's desk at the Wall Street Journal.

As editor of the Wall Street Journal, Bartley formulates and directs editorial policy and is responsible for the Journal's editorial and opposite-editorial pages.

Brother Bartley won his Pulitzer Prize for editorial writing. He is cited for "distinguished editorial writing, the test of excellence being clearness of style, moral purpose, sound reasoning, and power to influence public opinion in what the writer conceives to be the right direction."

After serving seven years as editorial page editor, Bartley became editor of the Wall Street Journal in 1979. He joined the Journal in 1962, serving as a reporter in Philadelphia and Chicago, before joining the editorial page staff in 1964.

Bartley's prize-winning editorials caused discussion and controversy over a wide range of issues. He challenged Senator Edward Kennedy's account of the Chappaquiddick accident and opposed the Strategic Arms Limitation Treaty. His editorials opposed federal aid to Chrysler and dealt with economic policy, the Shah of Iran, and Ronald Reagan.

Last year, over 100 of the Journal's editorials came from Brother Bartley's pen. "We have a six-member staff working on editorials," Bob says. "A good share of the work involves research and production help. The Journal has three distinct departments: news, advertising, and editorial. We (the editorial department) take up a full page daily, plus another half-page on Monday and Friday."

Brother Bartley began his journalism career at Iowa State University, where he served a year as Editor-in-Chief of the Iowa State Daily, the student newspaper. He holds a bachelor's degree from Iowa State and an MS in political science from the University of Wisconsin.

The Journal's editorial page includes commentary, columnists, letters, and an arts and leisure section. The latter includes book, theater and movie reviews,

and an occasional article about a Broadway opening. And, of course, editorials appear daily. "We also feature an article from the news department from time to time," Bob relates.

Another portion of Bartley's job includes recruiting the Journal's Board of Contributors. "Our contributors include columnists and managers who make substantial contributions in their fields. An example is Peter Drucker on management. Each man contributes about eight times per year."

Bartley says he likes to follow the big issues of the year. "This year," he says, "it's politics, and I'll attend both political conventions. I expect President Carter will be re-nominated (Ed. Note: This interview occurred in February). We did print the editorial concerning Chappaquiddick, but we do not endorse candidates."

Brother Bartley has some pet in-

terests, as well. "I've followed defense policy and the SALT talks for 10 years. Through the contacts I've made, I have been able to break some stories on the SALT negotiations before others."

Bartley was in China when Chairman Mao Tse Tung died. The Overseas Press Club of America awarded him its Citation for Excellence for his articles on China and Tibet after Mao's death.

In 1979, he received the Gerald Loeb Award for his editorials attributing the dollar's troubles in foreign exchange markets to U.S. Government policy. The Graduate School of Business Management at the University of Southern California administers the Loeb Award.

Concerning the Fraternity, Bob says, "There was quite an extraordinary group of people in Sigma Phi Epsilon while I was at Iowa State...some very sharp, bright people." — DLW



1934 Curt Carlson, University of Minnesota sophomore

## Curt Carlson, when did you start reading The Wall Street Journal?

"In 1934, when I was studying economics at Minnesota," says Curtis L. Carlson, Chairman of Carlson Companies Inc. "I learned just how useful reading The Journal could be. It's a lesson I've never forgotten."

"I relied on The Journal for valuable business information when I started the Gold Bond trading-stamp business in 1938."

"Today, when I've got a number of different businesses to run, I rely on it even more. I just wouldn't be without The Wall Street Journal at my desk every business day."

Page after page of valuable, useful business information from all over the world—up-to-the-minute, insight-

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Fresher business news than any weekly or biweekly or monthly can give you. More business news, in more breadth and detail, than any daily newspaper's business section can give you. That's The Journal.

Information you can use, in your job, every single business day. That, above all, is The Wall Street Journal.

Curt Carlson wouldn't be without The Journal at his desk.

And neither should you. Start reading The Journal every business day.

Today, Curt Carlson, Chairman of the Board of Carlson Companies Inc., Minneapolis, MN.



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The above advertisement for the Wall Street Journal appeared in various national magazines in March and April. Among these magazines: Time, Newsweek, Business Week, and U.S. News and World Report. Curtis L. Carlson is a Sig Ep from the University of Minnesota (Minnesota Alpha, class of 1937). Besides Gold Bond trading stamps, the Carlson Companies include Raddison Hotels, County Kitchen Restaurants, and several other businesses.





Past Texas-Arlington chapter president Richard McLellan makes a big splash at the "Drying-out Party" after the chapter's annual Water Carnival.

# Tub-sitting buoys Heart Association

The Sigma Phi Epsilon chapter at the University of Texas at Arlington (Texas Kappa) collected over \$3,500 for the American Heart Association with this year's Water Carnival. 1980 marks the fifth year Texas Kappa has sponsored this competition.

The Carnival lasts three days, with 14 UT Arlington fraternities and sororities participating in events each day. This year's Carnival began Thursday, with a 27-hour bathtub-sitting contest. Nineteen tubs entered this year, with the Alpha Phi Sorority winning the contest and a \$100 gift certificate for western wear and dinner for two at a local restaurant. This "sit-a-thon" brought in most of the money, with businesses and individuals giving money for each hour an individual spent in a tub.

The Phi Mu Sorority chapter won a stereo as the group raising the most money, over \$800, during the Water Carnival. Phi Gamma Delta Sorority came in second, raising over \$500.

The water events took place Friday evening at the University's indoor pool. Events included a balloon relay, water polo, inner tube race, and a wet sweatshirt relay race.

Despite snow and freezing temperatures, over 400 people attended the "Drying-out Party" Saturday night. The chapter took advantage of this opportunity, raising \$100 in pledges by auctioning off prominent chapter members to be thrown in the pool which decorated the party room.

Texas Kappa's event drew coverage from the Arlington-area newspapers, the University of Texas at Arlington *Shorthorn*, local radio station KFJZ, and local television stations KTVT and WFAA. The "PM Magazine" program in Dallas featured the Water Carnival in a segment one evening.

As a result of the Water Carnival's success, the American Heart Association has invited Texas Kappa to make a six-minute presentation at the Association's national convention in Dallas this summer.

## Chapter News

### From Pg. 9

visited the Iowa Gamma Chapter in Iowa City to help them with their chapter operations.

*Manpower:* 41 Brothers, 7 Pledges

*Report by:* Brad Schlader, Secretary

### Kansas

**Kansas Alpha — Baker University**

#### REMODELING REVEALED

The Kansas Alpha Alumni Board has taken out a new mortgage to make needed repairs to the plumbing, electrical system, windows and other areas of the chapter house. The work will begin this summer and has a \$90,000 price tag. During the fall, we initiated 12 men. We won the softball intramural competition, ended up third in volleyball, and as of this writing, stand undefeated in basketball. Our basketball team won first place in the Sig Ep regional basketball tournament in Wichita. Our Parents Club has become quite active this year.

*Manpower:* 24 Brothers

*Report by:* Chris Klockau, Corresponding Secretary

**Kansas Beta — Kansas State University**

#### GRADES UP

The Kansas Beta grade point average went up for the second straight semester, with the chapter earning a 2.9 GPA. That average was good enough to place seventh among the 27 fraternities on campus, well above the fraternity average. Earlier in the year, a local tavern sponsored a chicken flying contest. Five brothers got a chicken, named it Jerry, and entered it in the contest. Their chicken came in second, then laid an egg three weeks later. After the initial shock, the owners renamed her Jeri. She is undergoing a strict spring training in Winfield, preparing for her next contest.

*Manpower:* 70 Brothers, 21 Pledges

*Report by:* Kyle Bryson, Secretary

**Kansas Gamma — University of Kansas**

#### COLLEGE BOWL TEAM STRIKES

Sigma Phi Epsilon captured the KU College Quiz Bowl championship title, becoming the first Greek organization to do so. Team members went on to represent KU in regional competition at Columbia, Missouri. Kansas Gamma opened the decade with the initiation of 18 men, including our chapter's 1,100th initiate. The annual Valentine's Tea brought more than 250 guests from around the University community. Kansas Gamma sponsored a Valentine's Day Massacre party, with several sororities and fraternities participating. We sent a record 35 brothers to the Regional Leadership Academy in Topeka and got a lot of ideas and plans to help improve the chapter. At this writing, Superstars, a week-long athletic competition that we sponsor, is shaping up. Last year, we raised more than \$2,500.

*Manpower:* 72 Brothers, 6 Pledges

*Report by:* Matt McLeay, Secretary

**Kansas Delta — Washburn University**

#### ROUNDBALLERS BENEFIT CANCER

The big event for the year at Kansas Delta was the first Central Plains Basketball Tournament for the

Capper Foundation. Fraternities from nine colleges participated in this benefit tournament, which raised over \$800. The team from Kansas State University (Delta Tau Delta) won the tournament, with Kansas Delta placing sixth. The Washburn-based Capper Foundation for crippled children has become our chapter's own philanthropy. We hope to make this tournament an annual event.

*Manpower:* 44 Brothers, 1 Pledge

*Report by:* Mike Hansen, Corresponding Secretary

**Kansas Epsilon — Emporia State University**

#### 17 INITIATED

This past year, we initiated a 17-man pledge class, the largest in five years. We formed a Parents Club and sponsored the third annual Best Dressed Coed Contest. In intramurals, we placed first in football, basketball, and volleyball. At the Regional Leadership Academy, Kansas Epsilon received an Excelsior Bowl for overall chapter improvement. During the spring, we published the annual alumni newsletter, held a Best Tan Contest, and began a scholarship development and improvement program. Brother David Eldridge received this year's Outstanding Alumni Award.

*Manpower:* Not reported.

*Report by:* Lou Crow, Corresponding Secretary

**\*Kansas Zeta — Fort Hays State University**

#### GPA CHAMPS

During first semester this past year, Kansas Zeta had the highest GPA of any men's organization on campus, with a 2.86. During the fall, we placed first in tennis doubles, ping pong, indoor track and bowling. We placed second in football and fourth in wrestling. Service projects included participating in the United Fund drive, a marathon Monopoly tournament with the Sigma Sigma Sigma Sorority in conjunction with the Jerry Lewis Telethon, and enrolling at local hospitals with our Golden Hearts. Parties have included fall Homecoming, Blue Mountain Blast Informal, Halloween party, Christmas party, an activation party, and the annual Golden Heart Ball. The *Hays Daily News* featured our chapter twice, with a full page feature article about the chapter and an article about our housemother.

*Manpower:* 43 Brothers, 8 Pledges

*Report by:* Brian Kissick, Corresponding Secretary

**Kansas Eta — Wichita State University**

#### NINTH TOURNEY HELD

Kansas Eta sponsored the ninth annual Sig Ep Midwest Basketball Tournament in February. Kansas Alpha (Baker University) won the 16-team event. As part of the tournament, we held the annual Victory Dance Saturday night. Also this past year, we participated in fund-raising activities for three charities: Cystic Fibrosis, Muscular Dystrophy, and Cerebral Palsy. The theme for this year's spring formal was "The Great Gatsby."

*Manpower:* 70 Brothers, 6 Pledges

*Report by:* Tim Rives, Corresponding Secretary

**\*Kansas Theta — Pittsburg State University**

#### DISCO FOR DOLLARS

We raised money for muscular dystrophy this past spring by running the Good Times Disco for 12 hours. We also held the second annual Sun Tan Pageant at the Schoolhouse Disco. Eleven members attended the

Regional Leadership Academy, where we received the Sigma Phi Epsilon Scholarship Cup, for having the highest fraternity grade point average on campus, and the Sigma Phi Epsilon Dean's List Award, for a grade point average above a 2.8. The spring formal took place in Tulsa, Oklahoma. We also placed first in fraternity intramurals.

*Manpower:* 38 Brothers, 13 Pledges

*Report by:* Dan Dobbins, Secretary

### Kentucky

**Kentucky Alpha — University of Kentucky**

#### GREAT SMOKEY FORMAL

Members of Kentucky Alpha packed their bags in February to head for Gatlinburg, Tennessee, for the annual winter formal. Sunny skies and temperatures in the 60s greeted us in Gatlinburg. The brothers and their dates danced all night to the music of the band, "Rock Shoals."

*Manpower:* Not reported.

*Report by:* Mike Sheehan, Corresponding Secretary

**Kentucky Gamma — Kentucky Wesleyan College**

#### PANTHER TURNS PURPLE

The brothers of Kentucky Gamma put their minds, hands, and hammers together to create a seven-foot purple version of the "Pink Panther" for the Homecoming float. Alumni returned in October to picnic and play softball with the chapter. Sixteen brothers completed a 2.25-mile cross-country course under 17 minutes to win the intramural event. The chapter also won a campus blood drive and feasted on steak dinners afterward. At the Regional Leadership Academy, Kentucky Gamma won an Excelsior Bowl for overall improvement, the Sigma Phi Epsilon Scholarship Cup for the highest fraternity grade point on campus, and the Sigma Phi Epsilon Dean's List Award for a chapter grade point above a 2.8.

*Manpower:* 22 Brothers, 5 Pledges

*Report by:* Mark Hulls, Corresponding Secretary

**Kentucky Epsilon — Murray State University**

#### FREE ENTERPRISE LIVES

Cutting tobacco, selling pecans and selling Amway products represent three money-making projects at Kentucky Epsilon this past year. Fall rush resulted in eight new members, with spring rush netting six pledges. The 1980 Homecoming will take place October 18, tentatively set for Kenlake Resort.

*Manpower:* 32 Brothers, 6 Pledges

*Report by:* Ron Southerland, Corresponding Secretary

### Maine

**Maine Alpha — University of Maine**

#### FALL EVENTS IN WORKS

Maine Alpha has begun planning for the traditional fall activities of Homecoming and Downeasters Night. We will hold rush functions weekly, with guest speakers from the faculty every other week. Individual chapter members serve as President of the General Student Senate and First Vice President and Secretary of the University of Maine Fraternity Board. Phi Beta Kappa has elected Brother Richard Young to its membership.

*Manpower:* 56 Brothers, 15 Pledges

*Report by:* Paul R. Godin, Corresponding Secretary

## Massachusetts

Massachusetts Delta — Massachusetts Institute of Technology

### TARGET: ALUMNI RELATIONS

Producing the first issue of the "Mass Delta Update" highlighted a productive fall term. The newsletter is just one of the projects aimed at improving alumni relations. We also held a large alumni get together in Boston during the spring. Sig Eps have been active in many campus activities, most notably with organizing MIT's first Greek Week. Our IM basketball team had a disappointing season, but our currently undefeated hockey team will probably bring Sig Ep another IM championship.

*Manpower:* 48 Brothers, 18 Pledges

*Report by:* Mel Badgett, Secretary

## Michigan

Michigan Alpha — University of Michigan

### 14 INITIATED

Last fall, Michigan Alpha won both the softball and football championships. With our 40 new Golden Hearts, we have taken a road trip to Purdue and had a party for underprivileged children in Ann Arbor. We celebrated Homecoming with the help of Pi Beta Phi Sorority, building one of the largest lawn displays on campus. After the football game, we held a reception for our alumni, which turned out to be a big success. Fall term ended with the initiation of 14 new brothers and our traditional pledge formal.

*Manpower:* 62 Brothers, 7 Pledges

*Report by:* Arik A. Sherk, Secretary

Michigan Beta — Western Michigan University

### 25th ANNIVERSARY CELEBRATION PLANNED

Plans continue for our 25th Anniversary celebration, to be held in conjunction with Western Michigan's Homecoming in October, 1980. We hope to make this the largest gathering of Michigan Beta brothers ever assembled. We encourage our alumni to advise Michigan Beta of their current addresses. Please write: Sigma Phi Epsilon, 3031 West Michigan Avenue, Kalamazoo, Michigan 49008. Spring term highlights included sending seven brothers and Chapter Counselor Fred Sitkins to the Regional Leadership Academy in February and our annual Cotillion in March. The Point West Resort in Holland, Michigan, served as our headquarters for the dinner, dance, awards, and a general weekend of R & R.

*Manpower:* 17 Brothers, 6 Pledges

*Report by:* Kenneth S. Potts, Recording Secretary

Michigan Gamma — Central Michigan University

### TOP PLEDGE CLASS ON CAMPUS

Michigan Gamma pledged 21 men in February, tops of any fraternity on campus. Currently, the Sig Eps hold a 15-point margin in the All-Sports race and plan to win another All-Sports Trophy. We celebrated our 25th year on campus on Alumni Day in March. The active chapter staged an alumni drive to try to reunite as many brothers as possible at that time. As a money-maker, we held a raffle for a color TV. Socially, our beach party was complete with truckloads of sand and a few palm trees.

*Manpower:* 59 Brothers, 21 Pledges

*Report by:* Terrance P. Moore, President

Michigan Delta — University of Detroit

### ALUMNI RELATIONS IMPROVE

This past fall, Michigan Delta boasted the highest grade point average on campus and had the most successful rush program. In intramurals, we made the play-offs in both baseball and football. This year's hockey team was one of our best ever and was a top contender for the school championship. Alumni relations have improved drastically. We held two Las Vegas Casino Nights, one in the fall and one in March.

*Manpower:* 34 Brothers, 8 Pledges

*Report by:* Kenneth R. Bunce, Corresponding Secretary

Michigan Eta — Michigan Technological University

### LARGEST ON CAMPUS

This winter, Michigan Eta's manpower rose to 62, to become the largest fraternity on Michigan Tech's campus. We welcome back 10 alumni during Winter Carnival. This year's theme was "Snowy Blunders of Worldly Wonders." This summer, August 9-11, Michigan Eta will celebrate its 15th Anniversary with an alumni reunion. We will hold this event in conjunction with Michigan Tech's alumni Homecoming and encourage any interested alumni to contact the chapter for more information. Other plans for Fall, 1980, include the annual Labor Day Schlatter's Lake outing, Homecoming weekend on October 10, and Keweenaw Day (K-Day) on September 16.

*Manpower:* 45 Brothers, 17 Pledges

*Report by:* Randy Filbrandt, President

Michigan Iota — Northwood Institute

### NEW HOUSE POSSIBLE

Michigan Iota has won the 1979-1980 Spirit Award at Northwood. Our Winter Week Queen, Ellen Kuhn, was

our District's finalist in the Golden Heart of the Year competition. We initiated 11 new men winter term, and at this writing, we have begun rushing for a spring term pledge class. Our Alumni Board and Sig Ep Headquarters have made much progress in helping us find a house. We have located a house and are working out the details. Our President, Ben Day, has accepted the position of Regional Director with Sigma Phi Epsilon Headquarters for the 1980-1981 school year.

*Manpower:* 54 Brothers

*Report by:* Kenneth R. Cameron, Secretary

## Mississippi

Mississippi Beta — Mississippi State University

### ROAD RALLY HELD

Fall semester, 1979, started out with the pledging of 24 new men. The pledge class proved to be very innovative and sponsored the First Annual Sigma Phi Epsilon Road Rally. We held a Homecoming luncheon buffet in honor of our alumni, attended the football game together, and held a party after the game. We became all-school champions in the intramural sport of pillow polo.

*Manpower:* 48 Brothers, 11 Pledges

*Report by:* Robert R. Wolz, Corresponding Secretary

Delta State University Colony

### GETTING INVOLVED

We have reorganized our colony and have again begun working toward installation. We sponsored a Valentine's Day raffle as a fund-raiser. A service project just completed benefited the Care Inn, a senior citizens' home. We helped them in their fund-raising activity by doing a lot of physical labor. In April, we sponsored a donkey basketball game.

*Manpower:* 11 Members

*Report by:* Jim Walker, Controller

## Missouri

Missouri Gamma — University of Missouri at Rolla

### SECOND IN GPA

Through the summer rush program, Missouri Gamma pledged 25 men last fall. Fall semester got off to a fine start with championships in intramural football and golf, while placing high in many other sports. Many alumni returned for Homecoming festivities. We had a good turnout of brothers and Golden Hearts for the renovation of a day care center in St. Louis as a service project. Academically, we placed second among the 19 fraternities on campus.

*Manpower:* 91 Brothers, 5 Pledges

*Report by:* Anthony Caiazza, Secretary

Missouri Epsilon — Culver-Stockton College

### MARATHON HIGHLIGHTS SPRING

The major event on Missouri Epsilon's spring activities calendar was the Chrisley A. Linebaugh 48-hour basketball marathon, conducted in memory of Chris, who was killed in an automobile accident in 1976. The money raised in this tournament goes to Culver-Stockton College. Through this tournament, we have won the Student Volunteer Giving Award for six straight years. Our dinner dance took place in Springfield, Illinois, in May. Other spring activities included the annual Golden Heart picnic, chapter retreat, Casino Night, and Greek Week participation.

*Manpower:* 11 Brothers, 8 Pledges

*Report by:* Hank Collins, President

Missouri Eta — Southwest Missouri State University

### HOUSE IN PLANNING STAGES

A third place finish in the Homecoming parade highlighted fall semester activities at Missouri Eta. Our chapter has kept possession of "The Greek Supremacy" athletic trophy for the fourth year in a row. We have contributed to the community through blood drives, sponsoring dances for Muscular Dystrophy, and improving neighborhood relations. Missouri Eta held its alumni weekend in March. The festivities included a Friday night casino party, the pajama party dance Saturday night, and an alumni-actives football game Sunday afternoon. The Alumni Board has a new house in the planning stages.

*Manpower:* 88 Brothers, 10 Pledges

*Report by:* Sergio C. Oliveira, Corresponding Secretary

\*Missouri Theta — Central Missouri State University

### SERVICE PROJECTS PROMINENT

As of this writing, Missouri Theta has pledged 33 men, 23 in the fall and 10 during winter term. We sponsored a Head Start Christmas party for underprivileged children, participated in the CMSU blood drive, and raised \$5,000 in Spirit Roll III. Speakers included Ike Skelton from the Missouri House of Representatives, Dr. Barry Rutherford from the Heart Association, and Joe Grieve from the Easter Seals Society. We have raised the minimum GPA for initiation to 2.2 and had a chapter grade point in the fall of 2.61. The chapter has purchased and remodeled the

"Intersection" for use as a party hall. Alumni weekend included the senior banquet and casino party.

*Manpower:* 100 Brothers, 10 Pledges

*Report by:* Robert E. Greaves, Corresponding Secretary

Missouri Iota — Missouri Western State College

### PUSHIN' CUSHIONS

Missouri Iota sold stadium cushions this past year as a money-making project. In intramurals, we participated in flag football and pillow polo. Homecoming saw the return of our marching kazoo band.

*Manpower:* 14 Brothers

*Report by:* Peter Newbold, Secretary

Missouri Kappa — University of Missouri-Kansas City

### TEETER-TOTTER MARATHON

Missouri Kappa initiated nine men in October and pledged five more in the spring. We received an Excelsior Bowl at the Regional Leadership Academy for improvement in manpower. We served as one of the installing teams for Missouri Lambda at Northwest Missouri State University in April. Other activities included Greek Week games and a fund-raiser called Teeter for Tots. Sig Eps teetered and tottered for 72 hours, raising funds for underprivileged children in the Kansas City area.

*Manpower:* 21 Brothers, 5 Pledges

*Report by:* Rick Friederichs, Corresponding Secretary

## Montana

Montana Beta — Montana State University

### JULY 4 REUNION PLANNED

Montana Beta encourages all of its alumni to attend the formal reunion planned for July 4 in Bozeman. This follows another alumni event, the softball tournament, held in May. We initiated three new members during the winter. We held the 1980 Winter Gala party at Big Sky, Montana. The weekend, attended by alumni and undergraduates, included skiing, a dinner, and a party. The chapter's football team finished first among all fraternities. One of our members placed second in a backgammon tournament and advanced to the finals in Washington, D.C. Spring quarter events included a fireside in the mountains, initiation in April, and a party in Yellowstone. Any alumni not receiving chapter newsletters, please contact H. Joe Conard, Sigma Phi Epsilon, Quad C, Bozeman, Montana 59715.

*Manpower:* 22 Brothers, 14 Pledges

*Report by:* H. Joe Conard, Corresponding Secretary

## Nebraska

\*Nebraska Alpha — University of Nebraska

### DOMINATING THE CAMPUS

Sig Eps hold two of four officer positions on the IFC, including the presidency, and four of the 35 positions in the Student Government. Socially, the chapter held two Friday Afternoon Clubs, eight major date parties, and the spring formal in Kansas City. The seniors planned a senior project in April, as well as a bon voyage party. We sponsored our third annual wrist wrestling tournament and cleaned up Camp Kitaki, a camp for underprivileged children. The chapter also held a Moms' and Wives' Banquet/Golf Tournament in April. We attended the Regional Leadership Academy in Topeka and helped install the Missouri Lambda Chapter at Northwest Missouri State.

*Manpower:* 106 Brothers, 7 Pledges

*Report by:* Marshall A. Grove, Vice President

Nebraska Gamma — Kearney State College

### INITIATIONS SPARK SPRING

Nebraska Gamma initiated 24 men from the fall pledge class and has reorganized its Brotherhood Development Program. The biggest activity evolving from the new program is the Adopt-a-Grandparent Program at many area rest homes. We held our Sweetheart Formal in February, and many brothers attended the Regional Academy in Topeka, Kansas. March began with the Muscular Dystrophy dance marathon. Our annual ski trip this year went to Steamboat Springs, Colorado. Bob Batz ('78) served as the guest speaker at our combined Parents' Day and senior awards banquet this year. The chapter celebrated its 15th Anniversary on May 15. The 1980-1981 school year is the Diamond Jubilee of our campus.

*Manpower:* 69 Brothers, 6 Pledges

*Report by:* Gary Beller, Corresponding Secretary

## New Jersey

New Jersey Alpha — Stevens Institute of Technology

### CAMPING AND SKIING HIGHLIGHT TERM

New Jersey Alpha pledged seven men this past fall. Founders Day activities climaxed with an exciting alumni/actives football game, where the alumni edged the active brothers by a score of 26 to 20. Other well-attended activities included a camping trip to Pennsylvania and a ski trip to Vernon Valley. Both provided a new experience to most, and we all had a great time.

# Chapter News

Spring activities included the Sweetheart Ball in April, helping install the rechartered New York Gamma Chapter at New York University, and our own March Work Week.

*Manpower:* 32 Brothers, 7 Pledges  
*Report by:* Cecil Chan, Secretary

**New Jersey Beta — Rutgers University**

## LARGEST ON CAMPUS

New Jersey Beta has become the largest chapter on the Rutgers campus, in both size and strength. Last semester, we initiated 17 new brothers, and we presently have six pledges. In April, we raised money for the Cancer Society with a softball marathon and attended District Day.

*Manpower:* Not reported  
*Report by:* Jeffrey Rabin

**New Jersey Gamma — Seton Hall University**

## ALUMNI FUNCTIONS HELD

We held our alumni banquet in April at the Rock Spring Inn in West Orange. The alumni cocktail party took place in December. Alumni meetings take place the second week of each month. We initiated nine men in Fall, 1979, and gave out 20 bids for the spring. Undergraduate brothers Jose Millan and Ken Montgomery saw an automobile turned over and in flames while driving through Kearney, so they stopped, ran over, and pulled out two passengers.

*Manpower:* 31 Brothers, 5 Pledges  
*Report by:* Joseph Pedalino, Corresponding Secretary

## New Mexico

**New Mexico Alpha — University of New Mexico**

## ALL MOVED IN

Chapter Counselor Rue Lazzell was the main force behind moving New Mexico Alpha into a new house. We moved into the 43-man structure February 1, 1980. We initiated four of seven fall pledges, with two of those not initiated holding over into the spring. Fall activities began with a cave man party, complete with a cave, an eight-foot dinosaur, and a miniature volcano punch bowl. This year's Homecoming theme was "Make 'Em Wine, Lobos!" Our float was a large wine vat made of napkin flowers, with a Lobo dipping the opposition into the vat. Other activities included a Thanksgiving dinner, a Halloween party, and a Christmas party.

*Manpower:* 18 Brothers, 10 Pledges  
*Report by:* Bruce VanKlaveren, Secretary

## New York

**New York Alpha — Syracuse University**

## FULL HOUSE EXPECTED

New York Alpha realized its goal of 10 freshman pledges, for a total pledge class of 17. We came home from the Regional Leadership Academy in Stamford, Connecticut, with an Excelsior Bowl, a manpower award, and some of the brothers from New York Epsilon. At the eighth annual Muscular Dystrophy dance marathon, two undergraduates danced with two Gamma Phi Beta Sorority members for 48 hours. Our chapter hosted the District 2 District Day in March.

*Manpower:* 30 Brothers, 17 Pledges  
*Report by:* Richard W. Cohen, President

**New York Beta — Cornell University**

## IFC INVOLVEMENT

Members of New York Beta serve as President of the IFC and on the IFC Chapter Council and Judiciary Board. Many alumni returned for Homecoming activities, including a picnic and formal dance. We also held our open campus party and Christmas formal. Intramural sports included football, soccer, sailing, cross-country, swimming, and golf.

*Manpower:* 41 Brothers, 9 Pledges  
*Report by:* L. Kent Woodhouse, Corresponding Secretary

**New York Epsilon — SUNY at Buffalo**

## FIRST PLEDGE CLASS INITIATED

New York Epsilon celebrated the first anniversary of rechartering on April 7, 1980. We initiated our first pledge class in January and now have eight new brothers. In October, we coordinated and sponsored Homecoming on campus. This involved formation of a car parade, setting up a bonfire, and developing a pageant before the football game. In intramurals, we participated in football, basketball and hockey. The chapter held its First Anniversary Alumni Banquet in April and took a trip to Daytona Beach over spring break.

*Manpower:* 24 Brothers, 2 Pledges  
*Report by:* Walt Wrazin, Journal Reporter

## North Carolina

**\*North Carolina Gamma — Duke University**

## SPORTS PLAY-OFF CONTENDERS

Formal rush in January resulted in 26 pledges. The

chapter went to Atlantic Beach, North Carolina, for the pledge formal, held our annual Old South party in April, and sent a lucky brother and his date to New Orleans at our annual suitcase party. Several Sig Eps participated on the Duke football, water polo and rugby club teams this year. Individual members participated in IM tennis, racketball and squash. In team sports, our soccer team went undefeated and made the play-offs. Our basketball, volleyball and football teams also made the play-offs. We had a program with the YMCA to teach underprivileged children how to swim. The chapter played basketball with the Butner Prison inmates, who handily defeated us by 20 points. Finally, we started a memorial fund in honor of a close friend and rushee, Kurt Fox, who died in a car accident over Christmas break. Proceeds will go to charity.

*Manpower:* 72 Brothers, 26 Pledges  
*Report by:* Jeremy D. Glaser, Corresponding Secretary

**North Carolina Epsilon — Davidson College**

## IN HONOR OF MARIO ANDRETTI...

The fall began with the "SPE-Prix Road Rally," where teams of brothers, freshmen, and coeds competed to see who could come closest to the correct time for the designated course. Prizes included a dinner for two at one of Charlotte's finest restaurants. Halloween found a haunted house behind the red door, complete with mad surgeons, a fortune-teller and a living wax museum. Both young and old from the Davidson community and campus attended. We sponsored a cocktail reception at the Alumni House after every home football game. Our lecture series included Dr. Chalmers, Davidson College Archivist, and Dr. Mary Beaty, who recently completed a book on the history of the town of Davidson. A Whiskey Sour party and a Pina Colada-Island party rounded out the fall and winter.

*Manpower:* 43 Brothers, 16 Pledges  
*Report by:* Kevin R. Pressley, Corresponding Secretary

**North Carolina Zeta — Wake Forest University**

## GRIDDERS CAMPUS CHAMPS

Annual events included the sweetheart formal and Homecoming. For Homecoming, we held a brunch in the lounge of the house for the alumni. That evening, we had our Homecoming dance, attended by alumni and undergraduates. Our football team won the campus championship for the third straight year. The volleyball team also took top honors. Rush culminated in a rush dance, attended by alumni and undergraduates.

*Manpower:* 66 Brothers, 20 Pledges  
*Report by:* Glen Andrews, Corresponding Secretary

**North Carolina Iota — Atlantic Christian College**

## HOMECOMING SUCCESSFUL

Approximately 50 alumni returned for the November Homecoming dinner-dance. Also last fall, we made about \$800 on a chicken dinner. We initiated six new members this year. The chapter celebrated its Founders Day on April 26.

*Manpower:* 31 Brothers  
*Report by:* Gary D. Holtzman, President

**North Carolina Kappa — East Carolina University**

## LARGE NUMBER RETURNING

North Carolina Kappa initiated seven new members and pledged eight additional men in February. We also held our formal in February and inducted 25 Little Sisters in March. The annual April beach weekend took place at Ocean Drive, South Carolina. Only six seniors graduated in May, leaving us with the largest number of brothers in recent years returning in the fall. Scholarship, community service, and money-making projects remain vital parts of the chapter.

*Manpower:* 35 Brothers, 8 Pledges  
*Report by:* Gilbert E. Ford, Jr., Corresponding Secretary

**North Carolina Mu — Elon College**

## FIRST IN INTRAMURALS

North Carolina Mu dominated winter intramural sports, winning two out of three championships. In water polo, both the Sig Ep A and B teams won their respective divisions and played each other in the finals. A chapter member won the one-on-one basketball competition, and two chapter teams placed in the three-on-three basketball tournament. This moved Sig Ep into first place among fraternities in intramural sports. The Alumni Board has finalized a plan to incorporate. We pledged seven men in the fall and 17 during spring rush.

*Manpower:* 51 Brothers, 17 Pledges  
*Report by:* Robert W. Pearce, Corresponding Secretary

**North Carolina Nu — University of North Carolina at Charlotte**

## SPECIAL OLYMPICS HOSTED

The annual Parents' Day took place in February, with parents attending the UNCC vs. South Florida basketball game, a cocktail party afterwards, and a spaghetti dinner. Chancellor E.K. Fretwell spoke at dinner. Several alumni returned for the February

UNCC Homecoming. We held a get-together Friday night, attended the UNCC vs. Virginia Commonwealth University basketball game Saturday, then hosted a party. North Carolina Nu held the Pig Pickin' for alumni in March. We pledged 10 men during spring semester rush. The chapter continues to remodel the house and make it more energy efficient. At the end of March, we painted the exterior of the house. In April, our chapter hosted the Charlotte-Mecklenburg County Special Olympics.

*Manpower:* 45 Brothers, 10 Pledges  
*Report by:* Steven R. Swetnam, Vice President

**North Carolina Xi — Appalachian State University**

## 100% OF PLEDGES INITIATED

North Carolina Xi received a manpower certificate and an Excelsior Bowl for improvement in rush at the Regional Leadership Academy in Roanoke, Virginia, this past January. During the fall, we held car washes on weekends, a Homecoming party for the alumni, and had a busy intramural schedule. We placed teams in the play-offs in soccer, volleyball and flag football. The Founders Day dance highlighted the year, held at Seven Devils Ski Lodge. Sixteen out of 16 pledges were initiated and recognized at that dance.

*Manpower:* 48 Brothers, 11 Pledges  
*Report by:* William S. Hawkins, Corresponding Secretary

## Ohio

**Ohio Alpha — Ohio Northern University**

## "MOM" CELEBRATES

Ohio Alpha helped "Mom" Bentley celebrate her 90th birthday with a formal dinner in our dining room. Ohio Northern students elected Brother Jim Carmody Vice President of the Student Senate. We sponsored a party during the annual campus Chest Carnival, with all proceeds going to charity. We initiated seven new brothers.

*Manpower:* 46 Brothers, 14 Pledges  
*Report by:* Jon Feaver, Alumni Relations Chairman

**Ohio Epsilon — Ohio Wesleyan University**

## 1,000th BROTHER INITIATED

Ohio Epsilon's 23 February initiates included the chapter's 1,000th member. Undergraduates and alumni, including Founder Ken Wood ('15) attended the initiation and dinner. Regional Director Kevin London joined us for the occasion. Parties included a Wild West party, complete with a poker room, saloon, and a live chicken. The goal for the spring annual Heart Fund drive was \$3,000.

*Manpower:* 70 Brothers, 5 Pledges  
*Report by:* William Junglas, Secretary

**\*Ohio Eta — Miami University**

## BUSY YEAR

The year began with an all-campus beer blast and a goldfish eating contest in the fall. We held a haunted house for the Warren County Board of Mental Retardation. Other events included alumni Homecoming, Parents' Weekend and the active/Golden Heart Fly-A-Way party. Rush took place the first two weeks in January. Alumni, actives, pledges and Golden Hearts all attended the formal in March. Ohio Eta designed and printed 1980 calendars with sorority girls posing and sold them as a money-making project. We initiated our 32 pledges on April 27.

*Manpower:* 127 Brothers  
*Report by:* Bill Johnson, Corresponding Secretary

**Ohio Iota — University of Toledo**

## TOLEDO ORCHESTRA BENEFITS

Ohio Iota had the distinction of working at the Sapphire Ball, benefiting the Toledo Orchestra, as hired help. Our chapter hosted the 1980 Regional Leadership Academy, with chapters from Kentucky, Indiana, Michigan and Ohio attending. We took 24 pledges in the fall and finished with 16. They did several projects, including a Christmas party at the Miami Children's Center. Winter quarter brought seven more pledges and a successful alumni Casino party. Blue Key has three Sig Eps as members, including President Randy McCullough, who also serves as Blue Key President.

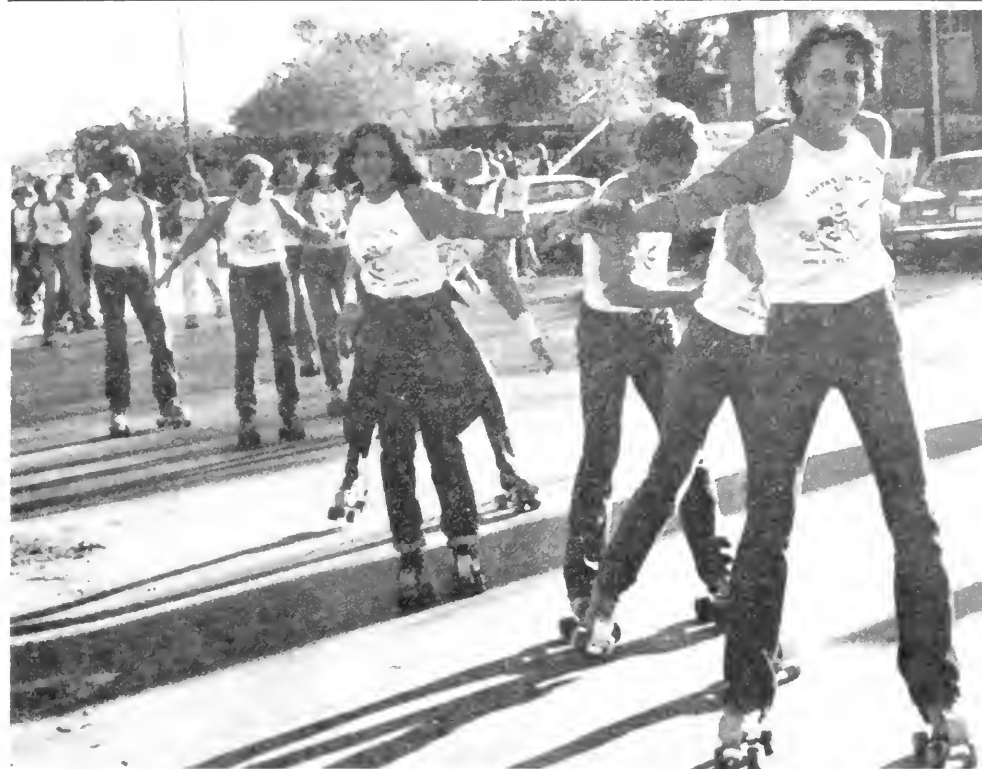
*Manpower:* 64 Brothers, 7 Pledges  
*Report by:* Martin D. Burchfield, Corresponding Secretary

**\*Ohio Kappa — Bowling Green State University**

## TOPS IN GPA

Ohio Kappa had the highest grade point average among all men's groups on campus, including fraternities and independents. For this accomplishment, we received the Sigma Phi Epsilon Scholarship Cup at the Regional Leadership Academy in Toledo. On top of this, our intramural teams performed admirably during winter quarter. The winter pledge class numbered





Oklahoma State Sig Eps participate in Homecoming festivities with the Kappa Alpha Theta sorority.

eight excellent men. The chapter traveled to Sandusky for the winter formal.

*Manpower:* 85 Brothers, 7 Pledges

*Report by:* Thomas J. Silk, Corresponding Secretary

#### Ohio Lambda — Kent State University

##### LARGEST PLEDGE CLASS

Ohio Lambda started the year with a strong rush program, resulting in a pledge class of 10 men, the largest on campus. Homecoming brought together many alumni for the football game and banquet afterwards. Our intramural football team went to the play-offs only to lose to the top team by a few points. We assisted Regional Director Kevin London with his colonization at Akron University. At the Regional Leadership Academy in Toledo, Ohio Lambda won an Excelsior Bowl for chapter improvement.

*Manpower:* 16 Brothers, 6 Pledges

*Report by:* Peter Kachinske, Corresponding Secretary

#### Ohio Mu — Youngstown State University

##### MALLING FOR DOLLARS

Ohio Mu kicked off the year in August, 1979, with 18 brothers attending the Grand Chapter Conclave. In intramural sports, we placed high in football, soccer, and basketball, and won the fraternity championship in bowling. Fifty-three couples attended our annual dinner-dance. One of our Golden Hearts was chosen as the District finalist in the Golden Heart of the Year contest. We held our annual Heart Fund drive at a local mall. In April, Ohio Mu held its 13th annual "Fite Nite."

*Manpower:* 36 Brothers, 5 Pledges

*Report by:* Scott Miller, Corresponding Secretary

#### Ohio Omicron — The Defiance College

##### ANNIVERSARY CELEBRATED

Second semester began with a registration party. Formal rush took place in late February, with pledging beginning in early March. We also held our 10th Anniversary formal and an open house for alumni. The chapter had a bloodmobile drive, a Yucca Flats party, and a brother/Golden Heart picnic.

*Manpower:* 16 Brothers

*Report by:* Joseph E. Mills, III, Corresponding Secretary

#### Ohio Pi — Wright State University

##### NEWSLETTER PRAISED

Fall rush resulted in 10 pledges, with only five initiated in January. We had a successful parents' banquet for the second year in a row, with some alumni turning out for the affair. The chapter netted a profit by selling hamburgers at the Oktoberfest on campus. We received excellent comments on our second alumni newsletter, distributed in the fall.

*Manpower:* 26 Brothers, 5 Pledges

*Report by:* Granger II. Butler, Secretary

#### University of Akron Colony

##### MARATHON FIRST PROJECT

Fourteen men have begun a Sig Ep colony on the Akron campus. We held a basketball tournament to benefit the United Way as our first service activity. At this writing, we are still in the process of rush for

spring semester and hope to increase our membership to 20.

*Manpower:* 14 Members

*Report by:* Marc Palazzo, Corresponding Secretary

#### Oklahoma

##### Oklahoma Alpha — Oklahoma State University

##### 60 YEARS CELEBRATED

Grand President Carl O. Petersen joined Oklahoma Alpha in celebrating our 60 years on campus this past spring. Early in the second semester, we initiated 17 new brothers and started an 11-man spring pledge class. Chapter member Randy Barton won the District 18 Zollinger Outstanding Senior Award at the Regional Leadership Academy in Dallas. Sig Ep remains in the top 10 in intramural sports on campus and in the top seven in grades. We held our spring formal in Tulsa. We have a full chapter house and plan a strong summer rush program.

*Manpower:* 54 Brothers, 18 Pledges

*Report by:* Buck Davis, Corresponding Secretary

##### \*Oklahoma Beta — University of Oklahoma

##### MARATHON NETS RECORD AMOUNT

Oklahoma Beta's eighth annual Sig Ep Muscular Dystrophy dance marathon raised \$16,248. Forty couples participated in the 50-hour ordeal. Our all-Greek boxing tournament drew 47 entries and raised nearly \$1,000 for Cerebral Palsy. Academically, we finished sixth of 24 fraternities in overall grade point average. We had the largest percentage of bids returned in the spring, receiving 12 out of 14 extended. Our chapter remains the largest on campus, with an active roll of 135 members. Spring term included the largest party on campus, Sam's Place '80, which ran four full days and nights. Grand President "Pete" Petersen also visited this spring.

*Manpower:* 135 Brothers, 41 Pledges

*Report by:* Mark J. Kreidler, Secretary

#### Oregon

##### \*Oregon Alpha — Oregon State University

##### GPA STILL NUMBER ONE

Oregon Alpha's 1980 senior awards banquet took place in May, in honor of Lloyd Gregg. Our member, pledge and live-out grades were, again, number one on campus. Sig Eps turned out highly competitive teams in intramural football, basketball, volleyball, swimming and water polo. OSU's annual Dad's Weekend brought lots of our fathers to the house to cheer on our highly ranked Beaver basketball team. Our chapter held its first Alumni Career Awareness Day, giving undergraduates the opportunity to talk with alums about different occupations. The seven hours were successful and will play an important part in our alumni activities in the future.

*Manpower:* 104 Brothers, 36 Pledges

*Report by:* Mike Calhoon, Corresponding Secretary

#### Pennsylvania

##### \*Pennsylvania Rho — Villanova University

##### CHAPTER HOUSE POSSIBLE

This past spring, we worked hard to prepare for the possibility of acquiring a house in the fall. We held a raffle to raise money for the mortgage, with first prize a trip to Bermuda. Social highlights for spring semester included a St. Patrick's Day party, an alumni picnic, and a senior graduation party. Over 700 people participated in our first volleyball marathon to benefit the Montgomery County Association for Retarded Citizens. So far, we have collected over \$500. During the spring, we pledged six more men.

*Manpower:* 89 Brothers, 5 Pledges

*Report by:* Kevin Ellis, Secretary

#### Tennessee

##### Tennessee Alpha — University of Tennessee

##### SECOND IN SPORTS, SINGING

Fall rush netted Tennessee Alpha the largest pledge class on campus, with 51 men. We placed second overall in Homecoming, with first place finishes in both the large float and banner competitions. We placed second in All Sports Beta League. As of this writing, in winter quarter, we have taken the lead in Beta League, winning the water polo competition. We placed second in All-Sing in our division. Spring quarter brought our largest Founders Day celebration at the Hyatt Regency in Knoxville.

*Manpower:* 72 Brothers, 6 Pledges

*Report by:* Karl A. Kemp

##### Tennessee Beta — Memphis State University

##### STRONG SPORTS SHOWING

Tennessee Beta placed first in softball, billiards, ping-pong, and handball, and the chapter is closing in on the first intramural championship in quite a few years. As of this writing, we have track, archery and water polo left in the schedule. The chapter's boxers captured second place in a field of 11 in the annual school-sponsored boxing tournament. The Golden Hearts continue to flourish with the recent addition of 25 girls. Plans are already underway for the upcoming rush during Fall, 1980.

*Manpower:* 42 Brothers, 9 Pledges

*Report by:* Robert Selph, Corresponding Secretary

##### Tennessee Gamma — East Tennessee State University

##### TWO GOOD RUSHES

Tennessee Gamma has a good fall rush, picking up 16 pledges. We pledged seven more men during winter quarter. The alumni donated a 150-pound pig to roast during Homecoming, and we won the float competition and had over 300 people attend the weekend's activities. Intramurals also look good, and we may win an IFC trophy this year.

*Manpower:* 35 Brothers, 7 Pledges

*Report by:* Tim Daley, Secretary

##### Tennessee Zeta — Lambuth College

##### VYING FOR IM TROPHY

Tennessee Zeta began a successful fall semester by pledging 13 men. We celebrated our Founders Day in October with Dick Panther, District Governor for Kentucky, serving as guest speaker for the evening banquet. Tennessee Zeta took first place in the fraternity division of the Greek All-Sing, breaking an eight-year Kappa Alpha winning streak. In intramurals, we placed second in flag ball, first in volleyball, second in basketball, and first in the swim meet. This gives us a good shot at the first place IM trophy. In October, we sponsored a picnic for underprivileged children with the Alpha Omicron Pi Sorority. We had a pledge swap with the Phi Mu Sorority at Halloween at Sheriff's Youth Town.

*Manpower:* 29 Brothers, 3 Pledges

*Report by:* Gary J. Schumacher, Corresponding Secretary

##### Tennessee Theta — Middle Tennessee State University

##### PLEDGE TEA HOSTS

Tennessee Theta hosted a pledge tea at the residence of MTSU President Sam Ingram, with pledges from all sororities attending. Homecoming activities included building a float with the Delta Zeta Sorority, a parent and alumni reception, a Homecoming banquet, and a well-attended Homecoming disco party. We collected donations for the Red Cross Disaster Fund, participated in the Red Cross Blood Drive and the American Cancer Smoke-Out, and contributed time to the Rutherford County Humane Shelter. The pledges took third place in this year's Miller Beer Can Pickup and sponsored a Wreck Tech Car Bash. We had the largest pledge class on campus this fall. March featured the annual Founders Day alumni banquet. Our beautiful Joy Smith was selected the District 13 Golden Heart of the Year candidate.

*Manpower:* 35 Brothers, 9 Pledges

*Report by:* Eli M. Whitaker, Corresponding Secretary

# Chapter News

## Texas

Texas Alpha — University of Texas

### CONSTRUCTION BEGINS IN JUNE

Fall semester centered around a 45 man pledge class and was highlighted by the annual Red Garter Weekend. Almost all the parents attended the weekend, which ended Sunday at a father and son brunch, with brothers Don McCleary and Chester Lee speaking. The chapter won a Distinguished Service Award from the City of Austin for several community service projects during fall semester. After a fire destroyed the chapter house over the Christmas holidays, Borthor C. Leonard Dolce helped secure a new home for the chapter in an old sorority house. Construction on our new chapter house will begin in June. We initiated 42 fall pledges in February. The Texas Alpha 50-Year Anniversary highlighted spring semester, with many alumni returning to Austin the weekend of March 28-29. Other spring activities included a chapter retreat, the Golden Heart Ball, and the Down South party.

*Manpower:* 116 Brothers, 8 Pledges

*Report By:* Steven C. Howard, President

Texas Beta — North Texas State University

### RODEO HIGHLIGHTS GREEK WEEK

For North Texas State's Greek Week this year, Texas Beta sponsored a rodeo and western show. Held at the Denton County Fairgrounds, the day-long festivities included a country and western comedy band and all of the excitement that comes with a rodeo. The chapter held the event in cooperation with Coors and Golden Distributing, located in Lake Dallas, Texas.

*Manpower:* 51 Brothers, 7 Pledges

*Report by:* William Dugger, Corresponding Secretary

Texas Iota — Texas Tech University

### FOOTBALL CHAMPS

Texas Iota finished first in the All-University football competition this past fall. The chapter pledged a total of 44 men during fall and spring semesters. Twelve men attended the Regional Leadership Academy in Dallas, while dozens of other actives went on a retreat with the pledges to Ruidoso, New Mexico. Spring activities included a dinner-dance and a goat roast. Texas Iota participated in the All-University Sing with the Pi Beta Phi Sorority. We held the annual "Fite Nite" in the 10,000-seat municipal coliseum.

*Manpower:* 92 Brothers, 23 Pledges

*Report by:* Kirk Price, Corresponding Secretary

Texas Rho — Baylor University

### REGIONAL ACADEMY HOSTS

Texas Rho hosted the Southwest Regional Leadership Academy in Dallas. At the awards ceremony, we received an award for 41 initiates for the 1979 calendar year. This past fall, we pledged 19 men and added 24 pledges during spring semester. Bob Lilly, a Sig Ep alumnus and ex-Dallas Cowboy, gave a rousing speech at one of our fall rush activities. We held a benefit basketball tournament this fall to raise money for Kyle Woods, a paralyzed football player. We held our annual Casino party at the Waco Convention Center in February. Dates were taken to the event in chauffeur-driven limousines. Texas Rho competed in the All-University Sing for the first time in three years, placing in the top 10 and winning a cash award of \$2,000.

*Manpower:* 60 Brothers, 24 Pledges

*Report by:* Walter C. Schrupp, Jr., Secretary

## Utah

Utah Beta — University of Utah

### 30th YEAR MARKED

Utah Beta celebrated its 30th Anniversary in February with several alumni attending. We plan to continue to improve our alumni relations program with a Fourth of July party and an alumni-active softball game this summer. As a money-making project, the chapter has taken a job with the University of Utah student newspaper. About two or three times a month, we stuff advertisement fillers in the paper. We went to Shriners Children's Hospital in Salt Lake City for our annual Easter visit. One of the brothers wore an Easter Bunny costume, and we handed out candy and toys to the children.

*Manpower:* 16 Brothers, 2 Pledges

*Report by:* David Bennett, Secretary

## Virginia

Virginia Delta — College of William & Mary

### NEW FURNISHINGS FUNDED

The Sig Ep IM soccer team completed another undefeated season, retaining the league championship. The team also won the indoor soccer marathon trophy. Virginia Delta has had a 25% increase in manpower

over the past three years — tops on campus. The chapter house has \$1,300 worth of new furnishings and a new sound system. The chapter living room has new hardwood furniture, and the brothers built a matching 10-foot bar in December. Homecoming activities included building a float for the annual parade and a very large turnout for our post-game reception.

*Manpower:* 53 Brothers, 16 Pledges

*Report by:* Stephen S. Tang, Secretary

Virginia Epsilon — Washington & Lee University

### ACADEMIC LEADERS

During the fall term, Virginia Epsilon had the highest GPA on campus, for the second straight term. Over half of the brothers were named to the Dean's List (3.0) or Honor Roll (3.5). The chapter continued to grow with the initiation of 15 new members in January. We held the Fancy Dress Ball in February, with a cocktail party and live band the following night. In intramurals, we currently stand sixth out of 16, with our strong events still to come. Nearly every brother is involved in W & L's prestigious Mock Convention. The weekend of April 25 featured an alumni reunion for alumni of the 1970s.

*Manpower:* 55 Brothers

*Report by:* Henry Sewell, Corresponding Secretary

Virginia Iota — James Madison University

### UNIVERSITY MASCOT DONATED

Homecoming activities at Virginia Iota included a Friday night party for returning alumni, a Saturday afternoon cookout, and the Saturday night formal dance. The chapter has won five of the first six IFC sporting events held, including the school football championship. In scholarship, the chapter had the highest grade point average of any fraternity on campus. Virginia Iota presented the University with a new bulldog mascot, Duke III. The mascot is a purebred English bulldog, purchased for \$500. Duke III, is the first mascot the University has had in four years. In rush, Virginia Iota took its largest pledge class in over two years. April 19, 1980, marked our 10th Anniversary, and we held a formal banquet and dance to celebrate the occasion.

*Manpower:* 36 Brothers, 11 Pledges

*Report by:* Zane S. Neff, Corresponding Secretary

Virginia Kappa — Virginia Tech University

### REGIONAL ACADEMY HOSTS

Winter at Virginia Kappa was highlighted by our chapter hosting the Regional Leadership Academy in Roanoke. Winter rush resulted in 11 pledges. Golden Heart Kim Kovanic was the District 4 finalist in the Golden Heart of the Year competition. The traditional Valentine's Day dinner brought many alumni back to the chapter. Many alumni also returned for the annual Founders Day banquet this spring.

*Manpower:* 84 Brothers, 11 Pledges

*Report by:* Sam McNeil, Corresponding Secretary

Virginia Lambda — Longwood College

### CONTINUED GROWTH

Virginia Lambda won a manpower award at this year's Regional Leadership Academy for having one of the 20 largest initiation classes in the country, initiating 34 men during 1979. We have recently completed refurbishing our chapter room and establishing an Alumni Board. In community service, the brothers both worked and gave blood for the Red Cross. Our social calendar kicked off last fall with a party for the entire freshman class. Many thanks to Ken Bywaters, a Virginia Iota alumnus, for his help.

*Manpower:* 50 Brothers, 7 Pledges

*Report by:* Brian Wattzel, Secretary

George Mason University Colony

### RUSH MAIN CONCERN

Most of activities this fall concerned rush and establishing our position at George Mason University. We look forward to our installation during the 1980-1981 school year. The colony held "The Northern Virginia Drive for Safety," with local police, fire, and rescue services participating with safety displays. We also had auto safety inspections and a fire rescue demonstration. A car rally through the Northern Virginia area completed the afternoon. We invited Sig Eps in the area to contact us at (703) 569-7326.

*Manpower:* 19 Members

*Report by:* Eugene Schurg, Colony Counselor

## Washington

Washington Alpha — Washington State University

### FALL ACTIVITIES SUCCESSFUL

Intramural participation during the fall included a championship wrestling team and a runner-up football team. Sig Eps participated in a full array of Homecoming activities with the Chi Omega Sorority. Many alumni returned for the weekend. We are extremely proud of our fall pledge class; all but two attained a respectable GPA amid the rigors of our fall

activities.

*Manpower:* 43 Brothers, 10 Pledges

*Report by:* Bill G. Christman, Corresponding Secretary

## West Virginia

West Virginia Beta — West Virginia University

### INTRAMURALS AGAIN STRONG

The spring semester was a bad one for rush for the whole Greek system. We pledged 21 men, one of the top pledge classes on campus. Currently, in intramurals, we hold the number one position. During the spring, we won the Blue Fraternity tug-of-war competition, placed third in the all-campus table tennis tournament and in all-campus badminton, and finished second in all-campus handball. Brother Steve Volk organized the Muscular Dystrophy Association's dance marathon, which raised \$13,500. We had 16 brothers and Little Sisters dancing and refereeing. We participated in the Delta Gamma Anchor Splash, held the spring formal at Pipestem State Park, and sponsored an all-Greek party with the Phi Sigma Kappa Fraternity. We also participated in Greek Week, had a St. Valentine's Day banquet for the Little Sisters, and gave out our senior awards at the senior banquet.

*Manpower:* 100 Brothers, 21 Pledges

*Report by:* Rusty Walker, Corresponding Secretary

West Virginia Epsilon — West Virginia Institute of Technology

### 20 YEARS

West Virginia Epsilon celebrated its 20th Anniversary on April 9, 1980. We began as a local fraternity, Sigma Tau Alpha, that met in an art classroom. We continue to hold such events as the Hawaiian luau, collecting money for Muscular Dystrophy, and hosting a Christmas dinner party for underprivileged children.

*Manpower:* 48 Brothers, 15 Pledges

*Report by:* John Augustine, Corresponding Secretary

West Virginia Zeta — University of Charleston

### 10th ANNIVERSARY MARKED

During the spring, West Virginia Zeta pledged 15 new men. We also celebrated our 10th Anniversary as a Sigma Phi Epsilon chapter. The spring weekend celebration included an alumni golf tournament and a formal dinner and dance.

*Manpower:* 27 Brothers, 15 Pledges

*Report by:* William D. Bradberry, III, Corresponding Secretary

## Wisconsin

Wisconsin Beta — University of Wisconsin

### HAUNTED HOUSE HELD

Wisconsin Beta began the year by pledging eight new men. In October, we transformed the chapter house into a haunted house, which made \$200 for UNICEF. The pledge class took a trip to visit the Wisconsin Alpha Chapter at Lawrence University in Appleton. Other events included the second hayride, the annual Golden Heart Christmas party, an awards banquet, and Parents' Day. The big event for the winter was the second annual edition of our revived Winter Carnival.

*Manpower:* 29 Brothers, 7 Pledges

*Report by:* Edward C. Klauber, Secretary

Wisconsin Delta — University of Wisconsin-Stevens Point

### KIDNEY FOUNDATION BENEFITS

This past fall, Wisconsin Delta sold Tootsie Rolls for the Kidney Foundation of Wisconsin. We raised \$513 selling the candy at a booth in the Student Union and door-to-door in the neighborhoods around campus. We plan to make this an annual event. The Homecoming dinner and dance was a success this year. Activities included the traditional Saturday morning brunch, afternoon football game, and the dinner-dance at night. Early in November, half our chapter visited the Wisconsin Alpha Chapter in Appleton.

*Manpower:* 12 Brothers

*Report by:* Jim Kerkman, President

Wisconsin Zeta — Marquette University

### 10th ANNIVERSARY CELEBRATION

The school year began with a weekend canoe trip. We had the strongest showing of all fraternities at the IFC November dinner-dance. In late January, Wisconsin Zeta participated in Marquette's Greek Week and its accompanying competitions and games. We initiated four new men into our chapter in the fall and began spring semester with a good rush. Between 30 and 40 alumni attended Alumni Weekend in February. April 25, 1980, marked our 10th Anniversary as a chapter, and we held a weekend celebration in Milwaukee. Our intramural volleyball team went undefeated.

*Manpower:* 24 Brothers, 5 Pledges

*Report by:* Peter C. Sumnicht, Recording Secretary

# Alumni News

## Alabama

Joseph C. Harrison, Alabama '49, has been promoted to assistant professor of English at Jackson State Community College, Jackson, Tenn.

Jeffrey A. Herbanek, Auburn '79, is systems programmer for McDonnell Douglas MacAuto Division in St. Louis, Mo.

Timothy J. Marcinak, Auburn '72, is employed by D. M. Weatherly Electrical Engineers, Atlanta, Ga.

Mr. and Mrs. Don Marzella, Auburn '77, became the parents of their first child, Valle Erin, on October 25, 1979, in Dallas, Tex.

## Arizona

Donald A. Hershberger, Arizona '66, has returned to Bremerton, Wash., after a tour of military service in Iceland.

William L. Hoke, Arizona '73, former Alumni Affairs Director of the Fraternity and former editor of the *Journal*, has been named Associate Director of Development at Southern Methodist University in Dallas.

Lt. William A. Wright, Arizona '72, is assigned to the aircraft carrier *Kitty Hawk*, operating in the China Sea, with the responsibility of spotting boat people.

Donald C. Pulis, Arizona State '77, and Jane Masters, Chi Omega, '76, were recently married and live in Mesa, Ariz.

## Arkansas

Maj. N. Glenn Sowder, Arkansas '60, has been reassigned to Walter Reed Army Medical Center, Washington, D.C., as Northeast Regional Coordinator for the Army Medical Department of officer personnel procurement division.

Steve A. Mosley, Arkansas State '76, is assistant branch manager of the Levy branch of the Twin City Bank of North Little Rock, Ark.

William H. Martin, Jr., Arkansas Tech '76, is a partner in C & J Jewelry, Sport, La.

## California

James H. Ingram, California '59, is assistant director of public works and assistant city engineer of the city of San Bruno, Calif.

Robert J. Reeb, California-Davis '77, is a reporter and photojournalist for the *Dixon (Calif.) Tribune*.

Dr. Kenneth M. Renney, California-Davis '69, is a member of the family practice staff in DeWitt Army Hospital, Fort Belvoir, Va.

Richard G. Hansen, Santa Clara '77, is senior production planner at National Semi-Conductor, San Jose, Calif.

Scott Bice, Southern California '65, professor of constitutional law at his alma mater, has been named dean of the Law Center.

## Colorado

Michael E. Warren, Colorado '66, is program manager at the control data headquarters of DEM Maintenance, Minneapolis, Minn.

Stewart W. Towle, Colorado Mines '54,

## Bell rings in Dahlstedt's honor



Dr. Waldo Dahlstedt (center) with the bell presented in his honor.

The Arkansas Beta chapter, at Henderson State University, presented the school with a bell in honor of Dr. Waldo Dahlstedt (Henderson State '40). The chapter gave the bell in honor of Brother Dahlstedt's service as faculty advisor, and in commemoration of

Arkansas Beta's 25th anniversary.

John H. Stanley, Jr. (Arkansas '64), District Governor for Sigma Phi Epsilon in District 18 (Arkansas and Oklahoma), commended the chapter for their accomplishments during the brief presentation ceremony.

is vice-president of Apache Powder Co., manufacturers of chemical and industrial explosives, in Benson, Ariz.

Harley B. Markham, Colorado State '29, lives in retirement in Scottsdale, Ariz.

Peter N. Redmond, Colorado State '76, is proprietor of a shoe store in Spencer, Iowa.

Terry W. Scoby, Colorado State '69, practices law in Boulder, Colo.

Raymond F. Toliver, Colorado State '37, author of such books as "The Interrogator" and "Fighter Aces of the U.S.A." lives in Encino, Calif., and still writes.

Harold A. Waters, Colorado State '52, is chief staff veterinarian for the export animal health program-Eastern Hemisphere. He resides in Arlington, Va.

Capt. Robert L. Warner, Colorado State '59, is a Boeing 727 captain in the Air Force Reserve and is an assistant coordinator for civil air patrol. He resides in Brighton, Colo.

Mark W. Weigand, Colorado State '73, is enrolled in Ph.D. study at the University of Utah, where he is an instructor in sociology.

Rodney E. Wilson, Colorado State '52, is president and chief executive officer of Ravens Metal Products, Inc., in Parkersburg, W. Va.

## Delaware

John E. Henriksen, Delaware '71, is an attorney in Georgetown, Del.

## Florida

Henry M. Prior, Florida '65, is president of Lincoln Savings and Loan Association of Miami, Fla.

John S. Elliott, Florida '79, is stationed at Pensacola, Fla., as a naval aviation trainee.

Boyd E. Perry, Florida State '77, and Julie Anderson, Florida State '77, were married January 13, 1980, and live in Orlando, Fla.

Leon S. Triest, Florida Southern '74, is manager of Leap Printing Co., Lakeland, Fla.

Thomas S. Wood, Rollins '78, is a bank auditor at Quincy, Mass., and is enrolled in MBA study at Babson College.

Michael E. Bannister, South Florida '73, is administrative assistant to the Supervisor of Elections of Hillsborough County, Fla.

David B. Medansky, South Florida '77, and his wife recently became the parents of a daughter, Michelle Lynn. They reside in Brandon, Fla.

Robert G. Wilder, South Florida '70, is power engineer for Benham-Blair Affiliates, Inc., industrial and utilities consultants, Oklahoma City, Okla.

## Georgia

C. Ronald Johnston, Georgia '72, is vice-president of Shelby Publishing Co., Inc., Atlanta-based publisher of trade newspapers.

Gordon Titcomb, Georgia '73, is an account executive with the Travelers Insurance Co., residing in Miami, Fla.

William D. Billard, Georgia Southern '78, and Mary Ann Moppus were married on November 24, 1979, in Charleston, S.C.

Ken Quattlebaum, Georgia Southern '71, is employed as a computer system analyst at Mercer University, Macon, Ga.

Joe L. Sidwell, Georgia Southern '77, and Connie Lipscomb, of Griffin, Ga., were married August 18, 1978. He works for Eastern Airlines.

Robert H. Tomlinson, Georgia Southern '77, is a junior projects engineer for Campbell-Taggart Co., Dallas, Tex.

Norbert J. Flynn, Georgia Tech '78, is an engineer in the power division of Brown and Root, Inc. construction firm, Houston, Tex.

Frank Rives, Georgia Tech '75, is employed by the Nuclear Assurance Corp., Atlanta, Ga.

Stephen E. Trent, Georgia Tech '69, is a fighter pilot in the USAF.

William A. Mathis, Valdosta '70, is purchasing agent for the Guardian Chemical Co., Atlanta, Ga.

## Illinois

Jeffrey S. Hawkinson, Bradley '68, is news director of WEEK-TV, Peoria, Ill.

Thomas L. Miller, Bradley '65, has been named president of Chapple North, Inc. and is now situated in Libertyville, Ill.

Frank S. Carter, Jr., Illinois '48, has retired at Equitable Life after 30 years of service and is now assistant manager of the Employee Benefits Division of Inland Steel Co., Chicago, Ill.

Jeff C. Olsen, Illinois '79, is a sales

engineer with General Electric's turbine-generator division at Schenectady, N.Y.

James C. Kinert, Illinois State '73, is a pharmaceutical sales representative for McNeil Laboratories, covering nine counties in central Illinois and three counties in Indiana. He is situated in Champaign.

Michael L. Legel, Illinois State '79, is with the CPA firm of Coopers and Lybrand, working in Lombard, Ill.

Brian D. Fox, Illinois Tech '73, has his own advertising studio in Los Angeles, specializing in motion picture and entertainment advertising.

Jeffery J. Papineau, Lewis '78, is loan officer at the Bank of Bourbonnais, Bourbonnais, Ill.

Russell C. Erickson, III, Monmouth '78, is enrolled in dental school at Loma Linda, Calif.

Robert D. McLaren, Monmouth '66, is an associate in the law firm of Daniels and Faris, Elmhurst, Ill.

James K. Matkaitis, Northern Illinois '75, is an independent trader and member of the Chicago Board Options Exchange, Chicago, Ill. He is a member of his chapter's alumni board.

2nd Lt. Joe E. Fagan, Southern Illinois-Edwardsville '77, has completed his basic training as navigator at Mather AFB, Calif., and flies an F-4 fighter plane.

Robert A. Mueller, Southern Illinois-Edwardsville '76, an investigative reporter for WTVU-TV in Chattanooga, Tenn., received the Associated Press Award for the best half-hour documentary of 1978-79.

Robert A. Jones, Western Illinois '78, is associated with the Carson D. Klitz Law Office, Rushville, Ill. He and Rebecca Ann Rebman, of Rushville, were married on September 2, 1979.

## Indiana

Timothy F. Neese, Ball State '77, is an aide to the Secretary of State of Indiana and resides in Lebanon.

Charles A. Savickis, Ball State '71, is district manager of Moore Business Forms, situated in the Toledo, Ohio, office.

Lloyd A. Shaffer, Evansville '69, has been promoted to district sales manager for Duff-Norton Co., and resides in North Ridgeville, Ohio.

Lance Brauchla, Indiana '79, is engaged in commodity investments in Fort Wayne, Ind. He is president of his chapter's alumni board.

James A. Caskey, Indiana '76, is senior accountant in the tax department of Price, Waterhouse and Co., at Dallas, Tex.

Dr. Jeffrey K. Moore, Indiana '75, has been accepted to Baylor College of Medicine for a residency in dermatology.

Carl E. Booker, Indiana State '64, has been promoted to associate director of jurisdiction for the Laborer's International Union of North America, Washington, D.C.

Dan L. Moore, Indiana State '72, vice-president of Home Building Savings and Loan Association, Martinsville, Ind., is treasurer of the Greater Martinsville chamber of commerce.

Lt. Col. Richard Trowbridge, Purdue '59, is Chief of Bomb Navigation at Robins AFB, Ga.

John Dzurik, Valparaiso '73, is water analyst for Lindsay Soft Water, Inc., Lafayette, La.

John List, Valparaiso '75, is media and marketing director for an advertising agency in Boca Raton, Fla.

Geoffrey M. Stein, Valparaiso '64, is senior associate with Brennan and Associates, Dallas-based nationwide executive recruiting firm.

Paul R. Axton, Vincennes '79, is a conservation officer for the Indiana Department of Natural Resources, law enforcement division. He is assigned to Daviess County.

## Iowa

Martin K. Zell, Drake '71, is with Iowa Public Television as a producer of documentaries and resides in Runnells, Iowa.

T. Mark Huston, Iowa State '76,

## Alumni News

Alumni News is compiled and edited by John Robson, Editor Emeritus. Sources of Alumni News include return cards for the District Talent Bank, Living Endowment contribution envelopes, and *Journal* change of address/alumni news forms. Any announcements sent separately will also be included.

Deadlines for the *Journal* are December 1 (for the February edition), March 1 (May edition), June 1 (September edition), and September 1 (November edition). Please send any *Journal* announcements to the Editor at Headquarters, P.O. Box 1901, Richmond, Virginia, 23215.



# Alumni News

assistant cashier at the Columbus Junction, Iowa, State Bank.

Dell K. Osborn, Iowa State '76, and Mrs. Osborn became the parents of a son, Jason Dell, July 30, 1979.

Dave Trowbridge, Iowa State '76, is a tool and process engineer for the Winchester Western Division of Olin Corp., St. Louis, Mo.

Elmer B. Soules, Iowa Wesleyan '41, has retired from his high school teaching career at East Moline, Ill., and now lives in Rockford.

## Kansas

Ralph L. Sellmeyer, Baker '51, associate chairman of the Department of Mass Communications at Texas Tech University, has been elected president of the Texas Public Relations Association. He is a former Editor of the Sigma Phi Epsilon Journal.

Gordon R. Garrett, Fort Hays '76, is an instructor and athletic trainer in Alamo Heights High School, San Antonio, Tex.

David Carpenter, Pittsburg State '76, is assistant administrator of Hadley Regional Medical Center, Hays, Kan.

James J. Thome, Pittsburg State '77, is division manager for the Chicago metropolitan region of Standard Havens, Inc., Kansas City, Mo. He resides in Chicago Ridge, Ill.

Gregory J. Dieker, Washburn '78, is staff specialist for corporate marketing with Mountain Bell at Denver, Colo. He is the Fraternity's District Alumni Adviser for Colorado and Utah.

Robert J. Kerr, Wichita State '75, is director of the Sheltered Workshop of the Easter Seal Society in Des Moines, Iowa. He is the former coordinator of Greek Affairs at Drake University.

Robert L. Stoskopf, Wichita State '68, orchestra director and string specialist in the Olathe, Kan., public school system, is enrolled in Doctor of Musical Arts study at the University of Missouri-Kansas City.

## Kentucky

Jerry Legere, Kentucky '70, has joined Systems and Computer Technology Corp. as associate director of the student administrative services division, in Malvern, Pa.

James L. Lovelace, Kentucky Wesleyan '63, is project manager of Hartz-Kirkpatrick Construction Co., Owensboro, Ky.

Robert H. Stephens, Kentucky Wesleyan '73, is a sales representative for Equitable Life Assurance Co. in Greensboro, N.C.

Douglas K. Vickers, Morehead State '79, is an assistant manager for Cowden Manufacturing Co. in Middleboro, Ky.

Jeffery W. Clarke, Murray State '73, is assistant band director of the Caldwell County School-Middle School Band in Salem, Ky.

William A. Beard, Jr., Western Kentucky '77, is an engineer with B. F. Goodrich Co., Akron, Ohio.

H. Clinton Brizendine, Western Kentucky '74, has been appointed alumni advisor of his chapter. He has served as chapter counselor.

## Massachusetts

Lloyd B. Copeland, Massachusetts '39, has retired from Avon Products Co., Suffern, N. Y., after 22 years of service, most recently as section manager of research and development.

James T. Wada, Massachusetts '73, is a corporate counsel for the Aloha Group, Inc., Honolulu, Hawaii.

## Michigan

John A. Ziegler, Central Michigan '76, is a sales representative for White Supply Co., Coldwater, Mich.

James L. Gemma, Detroit '62, is on the marketing research staff of Reynolds Tobacco Co. in North Carolina.

Mark Hall, Lawrence Tech '79, is director of sales for National Exposition Services, Detroit, Mich.

Egon Larsen, Lawrence Tech '79, is a construction engineer with Air Products and Chemicals, Inc., Allentown, Pa.

Tom Moffatt, Lawrence Tech '79, has been promoted to project manager for Mackinnon-Packer, general contracting firm, Toledo, Ohio.

Ed Seidl, Lawrence Tech '79, is plant accountant in the Detroit, Mich., mill of Port Huron Paper Co.

Randy J. Cavaiani, Michigan Tech '78, is a project engineer for BRK Electronics, Aurora, Ill.

Robert G. McEachen, Michigan Tech '68, works in real estate development and investment in southern California. He lives in Hermosa Beach.

## Mississippi

Maj. Elbert C. Black, III, Mississippi State '65, is chief of the marketing branch of First ROTC Headquarters, Fort Bragg, N.C.

M. C. Hamilton, Jr., Southern Mississippi '60, president and chief executive officer of Equities International Life Insurance Co., Fort Worth, has been elected vice-president of the Texas Legal Reserve Officials Association.

## Missouri

Harold G. Hanstein, Drury '78 is manager of a Fashion Gal group store in St. Louis, Mo.

Gary L. Ross, Drury '79, is employed by the Marriott Corp. at Tan-Tar-A, Lake of the Ozarks, Mo.

Jerald L. Hurt, Missouri '68, is area manager for Lifemark Physical Therapy, a division of Lifemark, Inc., at Houston, Tex.

Kim J. Smith, Missouri '76, is a bank examiner for the Federal Reserve Bank of St. Louis.

## Nebraska

Craig A. Bane, Nebraska '77, an affiliate in the Penn Mutual Life Insurance agency at Omaha, Neb., has been named to the company's President's Club.

Julian A. Bors, Nebraska '40, has retired and is now living in St. Petersburg, Fla.

James E. Hazuka, Nebraska '77, is the executive support officer for the Electronic Warfare Directorate, and has been scheduled for promotion to first lieutenant. He resides at Niceville, Fla.

## New York

Richard J. Leamer, Cornell '57, is division exploration manager for Mobil Oil Corp., Denver, Colo.

James H. Schoonmaker, Cornell '74, director of "The Ten O'Clock News" at WCIX-TV, Miami, Fla., received an Emmy for Individual Achievement during a recent state-wide telecast of the Florida awards.

Lt. (jg) Lawrence J. Dreher, Rensselaer '77, is electrical division officer and educational services officer on the USS *Arthur W. Radford* (DD968), based at Norfolk, Va.

Kevin A. McCabe, Rensselaer '73, has been promoted to second vice-president, Chase Manhattan Bank, New York, as manager of financial analysis and planning for the Chase Visa credit card program.

Gary E. Roosa, Rensselaer '74, is a designer/draftsman for a Burnt Hills, N.Y., architectural firm.

## North Carolina

Phillip W. Hurd, Atlantic Christian '75, is in his second year of Ph.D. study in organic chemistry at Baylor University.

Gregory P. Dilloian, Belmont Abbey '79, is a cost accountant for American Color and Chemical Co., Charlotte, N.C.

Mark G. Berry, Duke '77, is market product forecaster in the food service industry division of Aladdin Synergetics, Inc., Nashville, Tenn.

Brent W. Barbehenn, Duke '77, is a structural engineer at the David Taylor Naval Research and Development Center, Bethesda, Md.

Craig A. Ansel, Duke '77, is completing work for his law degree at Vanderbilt University and has accepted a post with a Dayton, Ohio, law firm.

Scott A. Brister, Duke '77, is in his final year of law study at Harvard University

and has been engaged as briefing attorney for the Chief Justice of the Texas Supreme Court at Austin.

John S. Cargile, III, Duke '77, is in his third year of medical study at Southwestern Medical School, Dallas, Tex.

David J. Coffman, Duke '77, is a computer salesman for Hewlett-Packard and resides in Delray Beach, Fla.

George D. Gehrett, Duke '77, is a CPA with Arthur Andersen and Co., Seattle, Wash.

Craig P. Hume, Duke '77, is a financial specialist for Humana, Inc., in St. Luke's Hospital, Richmond, Va.

James P. Ierardi, Duke '77, is in his second year of law study at the University of Georgia.

Christophe N. Kirtland, Duke '77, is an instructor pilot at Vance AFB, Enid, Okla.

Timothy J. Leppert, Duke '77, is in his final year of law study at the Dickinson School of Law, Carlisle, Pa. He and Elaine Martin, a law school classmate, were married March 29, 1980.

Allan L. Link, III, Duke '77, is in his third year of dental study at Washington University, St. Louis.

Charles S. Macfarlane, Duke '77, is completing study in the University of Virginia Business School, Charlottesville.

Robert E. Schmid, Duke '77, is a sales engineer for Leeds and Northrup, Buffalo, N. Y., specializing in industrial instrumentation for measurement and control of temperature, pressure, and flow.

Buddy Caddel, East Carolina '79, is manager of Barron's Lounge, Raleigh, N.C.

Steve Evarts, East Carolina '79, is stationed at the U. S. Marine base, Quantico, Va.

David Fields, East Carolina '79, is stationed at Pensacola, Fla., in the U. S. Marines Flight School.

Randolph F. Gladden, East Carolina '72, is a program engineer for Sperry Corp., Manassas, Va., and a pilot in the Maryland aviation national guard.

Benjie Minton, East Carolina '79, is employed by Hobert Sales, Inc., Raleigh, N.C.

Eddie Tew, East Carolina '79, is employed by Wachovia Bank, Louisville, N.C.

Mark H. Hyde, Lenoir-Rhyne '79, is a programmer analyst for Servidyne, Inc., Atlanta, Ga.

John Boyette, North Carolina '77, is operations analyst for Sonoco Products Co., Hartsville, S.C.

Fred Gray, North Carolina State '75, is director of recreation for the city of Belmont, N.C.

## Ohio

Donald R. Kenderdine, Baldwin-Wallace '71, is director of administration for Utica National Life Insurance Co., New Hartford, N. Y.

Jeffrey S. Rhoads, Baldwin-Wallace '79, is an internal auditor for the Sherwin-Williams Co., situated in San Mateo, Calif.

Jeff R. Townsend, Bowling Green '73, is cash manager for Reliance Electric Corp., Toledo, Ohio.

Mark Bennie, Cincinnati '76, is professional relations representative for Blue Cross-Blue Shield situated at Covington, Ky.

Lt. Col. P. V. Koehly, (USAF Ret.), Cincinnati '54, is director of internal auditing at the College of William and Mary.

Ronald B. Leonhart, Defiance '77, and Mrs. Leonhart are the parents of a son, Ryan Joseph, born August 2, 1979.

James P. Ryan, Ohio '76, is advertising director for *Cycle Times*, newspaper of multi-media publications, Huntington Beach, Calif.

J. R. Bowden, Ohio Northern '79, is an accountant for Marathon Oil Co., Findlay, Ohio.

Harry J. Lubitz, Ohio State '77, is employed by Forest City-Paleusky Corp., Cleveland, Ohio.

Timothy R. O'Brien, Ohio State '71, is general manager of *Good Times Magazine*, with general offices on Long Island, N. Y. He resides in Northport.



Bane

Anthony F. Antich, Jr., Ohio Wesleyan '78, is enrolled in master's studies in physical therapy at the University of Southern California.

Dennis E. Barton, Toledo '72, and Mrs. Barton are the parents of a second son, Stephen Andrew, born November 21, 1979.

Dennis Chmelik, Youngstown '72, is a sales representative for Xerox Corp., Akron branch, Akron, Ohio.

James J. Fedorchak, Youngstown '58, is vice-president of manufacturing for Air-Lock Plastics, Tonawanda, N.Y.

Samuel A. Williams, Youngstown '76, is a distribution analyst for Ford Motor Co. in Lansing, Mich.

## Oklahoma

Tom G. Johnson, Oklahoma '64, is a partner in the CPA firm of Kennedy and Coe, Salina, Kan.

William G. Agee, Jr., Oklahoma City '62, operates his own insurance agency at Oklahoma City.

Harold G. Adams, Oklahoma State '50, is U.S. administrative law judge, in charge of Office of Hearings and Appeals, New Orleans, La.

Steven C. Erwin, Oklahoma State '79, is an administrative trainee in the Hobbs Production Division of Conoco, in Hobbs, N.M.

Herman J. Kokojan, Oklahoma State '56, is a staff photographer for Black Star, New York photo agency, based in San Antonio, Tex.

Grant Lee Nichols, Oklahoma State '79, is employed as a petroleum landman for Fred R. Nichols, Inc., Oklahoma City, Okla.

Charles W. Whiteley, Oklahoma State '69, is office operations manager for the Ford Motor parts distribution center in Denver, Colo.

## Oregon

Arthur M. Clark, III, Lewis and Clark '71, is a process engineer for Tek Labs, Tektronix, Inc., Beaverton, Ore.

William D. Larsson, Oregon '67, is a vice-president of Whiting Corp., Harvey, Ill.

Scott L. McKern, Oregon '77, has returned to Tigard, Ore., after serving six months as a golf instructor in Kitzbuehl, Austria.

Gary A. Twedt, Oregon '78, is a therapeutic recreation specialist at the State Hospital, Salem, Ore.

Kenneth W. Hatch, Oregon State '79, is a registered pharmacist in Portland, Ore.

## Pennsylvania

Robert F. Bayer, Lehigh '77, is a mechanical engineer for Trane Air Conditioning Co., in Los Angeles, Calif.

Michael L. Finch, Lehigh '73, is regional training supervisor for Morse Shoe Inc. at Dallas, Tex. He has served as counselor for the Marquette chapter and is a former Regional Director for Sigma Phi Epsilon Headquarters.

Allan H. Beber, Muhlenberg '72, is a fulltime staff member of Campus Crusade for Christ at MIT.

Charles A. Kuehn, Jr., Muhlenberg '76, is plant controller for the Randall Division of Textron and resides in Cambridge, Ohio.

Gerard J. Jablonowski, Pennsylvania '78, in addition to his work as a physical therapist, is enrolled in master's study in community health education at Old Dominion University.



McNatt

James R. Feldmann, Penn State '65, is enrolled in MBA study at the University of Southern California.

Spencer B. Downing, III, Philadelphia Textiles '77, is production manager for Grove Textiles Inc. at Scranton, Pa.

Walter D. Crane, Temple '53, is associated with Merv Swing Agency, Inc., specializing in heavy-duty truck insurance.

John E. Zawacki, Thiel '71, is assistant vice-president of New Process Co., Warren, Pa. He is area crusader for northwestern Pennsylvania for the American Cancer Society.

### South Carolina

John W. Barnhill, South Carolina '78, is a project engineer in the offshore drilling organization of Exxon. He lives in New Orleans.

### Tennessee

Ron W. Earley, East Tennessee State '62, has been elected to the board of directors and president of INA of Ohio and named general manager of the Cincinnati service office.

Jerry Sullivan, Lambuth '77, now resides in Memphis, Tenn., where he plans to enroll in law studies at Memphis State University.

Robert Allen Holder, Memphis State '63, is professor of dramatic arts and speech at the University of North Alabama. He is one of the founders and



Akins

director of Shoals Area Community Theatre.

Capt. Robert E. Weller, Tennessee Tech '70, has been assigned to duty in the Pentagon, Washington, D.C.

Darrell E. Ryan, Tennessee Tech '79, is assistant manager for Sunflower Food Stores in Indianola, Miss.

### Texas

Gary L. Kennedy, Baylor '76, is an agent for State Farm Insurance in the San Antonio, Tex. area.

J. Bruce McNatt, East Texas State '74, is assistant vice-president of Mercantile National Bank, Dallas, Tex.

Victor J. Daniel, Houston '69, is a partner in the law firm of Elder, Phillips, Daniel, and Phillips, Grand Junction, Colo.

John Kaszynski, Lamar '72, is president and chief operating officer of Pan American Bank in Brownsville, Tex.

Sam V. Akins, North Texas State '54, has been named head of the Human Resources department at Dallas Federal Savings and Loan Association. He has been a senior vice-president of the company since 1967.

James D. Howard, North Texas State '58, is board chairman of Honinteg Corp., Dallas, Tex.

Tony B. Maxwell, North Texas '76, is a medical representative for Zimmer-White Association, manufacturers of orthopedic supplies, Dallas, Tex.

Maj. John W. Westerbeck, North Texas State '67, is a selection board recorder at the Air Force Manpower and Personnel Center, Randolph AFB, Tex.

Gary E. Griffith, Texas '70, has been named Director of Alumni Relations and executive director of the alumni association at Southern Methodist University. He was formerly associate director of University Development.

Robert A. Zamorano, Texas '73, is a CPA in the tax department of Price, Waterhouse, Dallas, Tex.

Phillip L. Bass, Texas-Arlington '74, is warehouse manager for Edison Jewelers and Distributors, Arlington, Tex., and is also enrolled in MBA study at his alma mater.

William G. Squire, Texas Christian '67, is personnel manager for Pfizer, Inc., Brooklyn, N.Y.

Capt. Mark C. Thomson, Texas Christian '75, is attending the Army Officers Advanced Course pending assignment in West Germany.

Capt. Richard R. Brigham, Texas Tech '72, is stationed at Hickam AFB, Hawaii, in the Pacific Airlift Center.

John B. Milor, Texas Tech '73, is administrator of the Austin Medical Clinic, multi-specialty medical group in Austin, Minn.

J. Eric Schrader, Texas Tech '79, is enrolled in law studies at St. Mary's University, San Antonio, Tex.

Gerald W. Shipley, Texas Tech '78, is an account executive for E. F. Hutton and Co., Lubbock, Tex.

Dr. Jon P. Romer, Texas Wesleyan '73, has taken new and larger offices for the practice of general dentistry in northeast Fort Worth, Tex. He is still a faculty member part time in the Baylor College of Dentistry and faculty adviser to Baylor's unit of the American Society of Dentistry for Children.

### Virginia

William W. Polen, Jr., James Madison '77, is an accountant with Washington Gas Light Co., Washington, D.C.

Robert S. Wallace, James Madison '76, is a sales representative for Nalco Chemical Co. in the Washington-Baltimore area.

J. Minor Stone, III, Randolph Macon '50, was recently installed as a district governor of the Lions Club at the international convention of the order in Montreal, Canada. He lives in Powhatan, Va.

William C. Billingsley, Virginia Commonwealth '75, heads the physical education department of the Rehabilitative School Authority at Hanover Learning Center, Va.

Frank J. Carley, Jr., Virginia Commonwealth '73, is currently the keyboard specialist with Graham Scott's "Shades of Blue" band. He resides in Ashland, Va.

J. Harper Powell, Virginia Commonwealth '73, is branch manager for Engineer Sales and Service, Inc. in Tidewater Virginia. He lives in Chesapeake.

John F. Sierzeza, Virginia Commonwealth, is branch manager for Signal Financial Corp., a subsidiary of Philadelphia National Bank, based in Pittsburgh, Pa.

### West Virginia

Danny D. Bland, Charleston '70, is an account executive for Merrill Lynch, Hollywood, Calif., as well as a student in Loyola Law School, Los Angeles.

John J. Perri, Charleston '75, teaches driver education and physical education in St. Rose High School, Belmar, N.J., and is also baseball coach at the school.

Edward F. Nesta, Charleston '79, is a computer programmer for General Electric's Aerospace Division at Utica, N.Y.

Brian D. Hamra, Marshall '76, is a claims field representative for Sentry Insurance Co. in northwestern Detroit, Mich.

Harold M. Parsons, Jr., Marshall '71, is reclamation supervisor, West Virginia Department of Natural Resources, French Creek Game Farm, W. Va.

Dr. J. Michael Burke, West Virginia '75, has set up a practice in optometry in Winston-Salem, N.C.

2nd Lt. Van J. Hammack, Jr., West Virginia '78, is a C-130H navigator at Dyess AFB, Tex.

# In Memoriam

## Retired educator was civic-minded

Frederick F. Brown (Randolph Macon '31) died March 25 in Alexandria, Virginia. He served the Arlington County Public Schools as Assistant Personnel Director for 13 years, retiring in 1971. Before that, he held the post of Director of Instruction and Assistant Superintendent of the Alexandria City Schools.

After receiving a bachelor's degree from Randolph Macon College, Brother Brown did graduate work at the College of William & Mary and received a master's degree from the University of Virginia.

Brown's civic activities included membership in the Rotary Club, service on the Board of Directors of the Arlington County Supplemental Retirement System, and the Arlington County Safety Council from 1958 to 1972.

## Thompson held Fraternity's highest honor

Dr. M. Weldon Thompson (William & Mary '27) died in February in Lynchburg, Virginia. He served as the Alumni Board Treasurer for the Virginia Epsilon Chapter at Washington & Lee University for many years.

Dr. Thompson was a member of the Order of the Golden Heart, Sigma Phi Epsilon's highest award. The Fraternity gives this award only to those few alumni who, over a lifetime of dedicated

service to Sigma Phi Epsilon, contribute conspicuously outstanding service requiring a dedicated effort and great personal sacrifice. Only 86 alumni have received this award.

A native of Richmond, Virginia, Dr. Thompson earned his bachelor's degree from William & Mary and a master's degree from George Washington University. He also earned a doctorate in education from Stanford University in California.

He served Lynchburg College from 1947 until his retirement in 1975 as Professor of Education and as the College's first Dean of Graduate Studies.

Donations can be made to the Sigma Phi Epsilon Educational Foundation or the Dr. M. Weldon Thompson Scholarship and Endowment Fund at Lynchburg College.

### California

John A. Condit, California '29  
Louis D. Cummings, Jr., Southern California '53  
Vierling Kersey, Sr., Southern California '15  
Robert L. Reis, Southern California '50

### Colorado

Albert S. Ishill, Colorado '21

### Delaware

John W. Morris, Delaware '28

### Georgia

Daniel W. Donelin, Georgia '65

### Illinois

Allan K. Carrell, Illinois '35  
Ernie A. Meier, Illinois '49  
Lon E. Holliday, Monmouth '53

### Indiana

Raymond F. Forbes, Sr., Purdue '21

### Iowa

Frank C. Braun, Iowa '33  
Gomer R. Wells, Iowa '29  
Ralph E. Cunner, Iowa Wesleyan '21

### Kansas

George Porter, Baker '27  
Clifford R. Geery, Kansas '29  
William R. Essick, Kansas State '18

### Louisiana

Archie L. Robinett, Tulane '24

### Maryland

Morris I. Jaffe, Maryland '69

### Massachusetts

Paul A. Lilienthal, Worcester '64

### Minnesota

Harold O. Hayes, Minnesota '22  
Wilbur C. Shannon, Minnesota '30  
Dow H. Tinker, Minnesota '33

### Missouri

Harry R. Yelton, Sr., Washington

### Nebraska

Robert D. Peck, Jr., Nebraska Omaha '54

### New Hampshire

Errol K. Paine, Dartmouth '60  
Frederick F. Shurts, Dartmouth '36

### North Carolina

Henry T. Pitts, Duke '20  
Aubrey G. Walton, Duke '31  
Joel J. Johnson, North Carolina State '33

### Ohio

Carlin L. Wilson, Ohio Northern '23  
Walter B. Long, Ohio Wesleyan '24  
Burlin V. Mitchell, Ohio Wesleyan '30

### Oklahoma

Bobby D. Stamps, Oklahoma '51  
Fred H. Jolly, Oklahoma State '42  
Paul A. Gooden, Tulsa '51

### Pennsylvania

Henry E. Ford, Pennsylvania '22  
Fred A. Garnsey, Jr., Pennsylvania '40  
Edward L. Kasales, Temple '43  
William Giles, Temple '34

### Tennessee

George F. Kennedy, Sr., Tennessee Wesleyan '59

### Texas

Bobby Hardman, East Texas State '75

### Vermont

Frederick Streicher, Norwich '25

### Virginia

David H. Thomas, Virginia '28  
Yelverton O. Kent, William & Mary '22  
Andrew J. Renforth, William & Mary '28

### Washington

Arnold Ellwart, Washington State '21

### West Virginia

John D. Schaffer, Davis & Elkins '64  
John L. Jefferson, Jr., Marshall '50  
Philip Kesner, West Virginia Tech '76

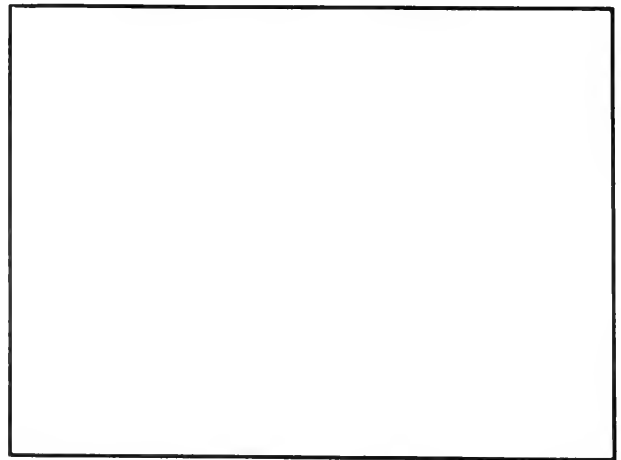
### Wisconsin

Virgil H. Dawley, Lawrence '17  
James W. Tyson, Wisconsin

# Fill in the blank



Cincinnati '79



New Orleans '81

We have drawn a blank. We need a logo and theme for the 1981 Grand Chapter Conclave. The Conclave will take place August 14-16, 1981 in New Orleans.

"A Winning Inning for Brotherhood" served as the theme for the 1979 Conclave in Cincinnati, along with the logo pictured above. We need you to fill in the blank for 1981 and come up with a design. Sketches will do; we can have an artist put on the finishing touches. If you can

produce artwork that's ready to go, feel free to do so. But, we want to hear from you non-artists, too!

The winner will receive his design etched and mounted on a plaque. He will also see it plastered all over our publications for the next year, beginning with the September issue of the *Journal*.

The deadline is August 10.

Send your ideas and designs to:  
Here's A Winner  
Sigma Phi Epsilon Headquarters  
P.O. Box 1901  
Richmond, VA 23215

## Know a college-bound man who would make a good Sig Ep?

Name of prospective member \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
School he plans to attend \_\_\_\_\_  
High School activities, honors, offices held \_\_\_\_\_  
Relatives in Sigma Phi Epsilon \_\_\_\_\_  
Recommended by \_\_\_\_\_  
Chapter \_\_\_\_\_  
address \_\_\_\_\_

Mail to: Sigma Phi Epsilon Headquarters, P.O. Box 1901, Richmond, VA 23215

## I've Got a New Address !



AFFIX OLD ADDRESS LABEL HERE

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
College/Univ. \_\_\_\_\_ Graduation Year \_\_\_\_\_

☐ I'd like some information on the District Talent Bank, Sig Ep's pool of alumni resources.

Do you have news for the *Journal*?

Return to: Sigma Phi Epsilon Headquarters  
P. O. Box 1901  
Richmond, Virginia 23215